

# Los Angeles Graphic

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## TWENTY-FIFTH YEAR OF PUBLICATION

CHARLES LAPWORTH : : : EDITOR

### THE ELECTED PERSON

THE Los Angeles City Councillors are having an uncomfortable time of it these days—indeed, there is an agitation on foot to have them recalled—and in a session of mutual recrimination one member, admittedly at a moment of unusual candor, confessed that they were acting like "boneheads" in the way they were handling the power proposition. None of the other members of the Council ventured to contradict, and whether it was true or not we are not now concerned; in any case they may be, like the pianist, "doing their best."

But it would perhaps be more profitable if citizens examined their own attitude toward elected persons generally. It does not necessarily follow that because a private citizen is transformed from a tired business man into a legislator or city councillor that he is entitled to wear a halo around his new plug hat. It is true that we have been taught all the high-sounding stuff about the public servant's self-abnegation and self-sacrifice on the altar of the public weal by the public officeholder himself—before election—so that he has no cause for complaint if we judge him by his own created standards; but have we anyone to blame except ourselves for our own disappointment and disillusion?

After all it is a great responsibility that we place upon about half a dozen men. They have in their hands much of the destiny of a metropolis; they have the handling of enormous sums of public money; the power to tax, police, prohibit or permit; extensive interference with our private lives; opportunities for graft and self-aggrandizement. These are problems that the world's greatest sociologists and statesmen are divided upon. And yet we cheerfully endow with these powers a handful of men who may not have had the slightest special training and equipment for their work. So long as the members of the Los Angeles Council are as frank to each other as they were last week about their own shortcomings, it

is hardly necessary for the public at large to join their chorus of recrimination. But it would be well if the community more fully recognized that the elected person is only a human being after all, that he cannot by a mere recitation of some political credo on the day of his election increase his stature as an efficiency expert, change his business ethics, or achieve omniscience in the regulation of the private lives and pocketbooks of his fellow citizens; and that the communal mind set itself really to the task of producing public administrators with some special training, so that at least we might not have to suffer inefficiency in public affairs that would not be tolerated for a day in a department store or a factory.

### UNPALATABLE DOSE FOR VOTERS

IT IS beginning to dawn on those who have followed the controversy over the power bond issue, that there are several "bugs" in the deal as it has been arranged by those who have been most intent on fastening the new \$12,000,000 power bond issue on the taxpayers.

Those back of the effort to hypnotize the voters have extreme difficulty in answering a few questions that go direct to the heart of the entire matter. Aside from the natural disgust of the taxpayers to find that the \$10,000,000 they have already voted for a generating plant and distributing system are utterly insufficient for the purposes intended, the query is raised more and more insistently—why make the issue \$12,000,000, when there is approximately \$3,500,000 still on hand from the last issue and the immediate expenditure even at the exorbitant price agreed upon for the distributing by the two favored power companies (the Southern California Edison and Pacific Light and Power) is \$8,270,000? Why not reduce the amount of the purchase price by the amount of cash in bonds on hand voted by the people for a distributing system?

Another serious inquiry, to which no answer is yet forthcoming, is as to the way in which the city reached its conclusions that the Pacific Light and Power Company should be reimbursed to the extent of \$3,288,000, when it is known that no inventory of that property has been made and there is no basis, so far as the public is aware, for fixing any such enormous figure as the value of that company's distributing system. It is a known fact, based upon its gross revenues, its value as compared with the system of the Southern California Edison Company would be as 18 to 44, very much less than half, while it is proposed by the city to pay that company but little less than three-fourths of the amount that is to be paid the Edison Company.

Another highly important objection raised to the deal, as proposed, is on the point of "severance damages." The city agreed on a figure of \$1,145,000, which is only about \$400,000 less than the amount allowed by the State Railroad Commission when that body took as its basis for such allowance the theory that the private corporations would lose the entire city business with the transfer of their city systems to the municipality. As a matter of fact, the power contract proposed would give these companies a monopoly of the supply to the city of all the power that it may require amounting to not less than 23,500 horsepower which, in all probability, means an actual supply of 30,000 to 50,000 horsepower. This, it would seem logical to suppose, would wipe out any excuse for "severance damages."

But above all the objections that have been made and the one that it is becoming more and more evident as the most vital objection to this great power bond scheme, is the contract proposed to be entered into for the purchase of power by the city from the two favored private power corporations. Every influence is at work to keep from the public the full measure and meaning of this contract. The idea, apparently, being to make so alluring a prospect by the use of very general figures, as to persuade the voters to hang this great additional bond mortgage on the necks of the property holders, without going into too specific details. The rate of 1.22 cents per kilowatt hour for the enormous amount of electric energy that the city must purchase from the companies, is pronounced by experts to be exorbitant. Knowing as they do that these same companies are glad to sell power to some of

their wholesale private consumers for as low as .65 to .70 of a cent per kilowatt hour, they figure that the preference in rates for power given to these wholesale private consumers over the rate given to the city on the amount of power the city would require from the companies, will amount to not less than \$5,000,000 in ten years' time and may easily reach \$10,000,000.

Only last October, Chief Electrical Engineer Scattergood, of the power bureau, denounced the proposition made by the power companies, namely, to furnish all the power needed by the city for a period of ten years at 1.41 cents per kilowatt hour, declaring, "the city can produce it at approximately one-third of that amount" (which would mean 0.47 cents to produce), yet the proposed contract with the private power corporations would allow them 1.22 cents per kilowatt hour, and the contract grants to them a virtual monopoly for the wholesaling of power to the city for a period of not ten, but thirty years.

These are some of the "bugs," of whose presence the voters of the city are becoming painfully aware, and they add very little to the palatableness of the \$12,000,000 dose of power bonds which they are asked to swallow.

### ONE OF THE CITY'S GROWING PAINS

ADDRESSING a responsible body of men like the Merchants and Manufacturers Association, President Judah, in his survey of the industrial field in Southern California, made parenthetical reference to conditions at the city jail. He knew of what he spoke, for he had made, personally, an investigation of the local bastille, and with a solemnity that impressed his hearers, he said that whether the men and women in the jail were guilty of crime or not, every man and woman of this community was guilty of a great crime so long as those conditions were allowed to exist.

After seeing a production of Galsworthy's great play "Justice," one man remarked, "It is terrible that such things should be; but, of course, this is an English play, and no conditions comparable exist in any American prison." Alas for national complacency! An exposure has just been made of conditions in the New Jersey state prison, at Trenton. The indictment runs into many counts. It is a picture of incredible barbarity. We give but two or three facts.

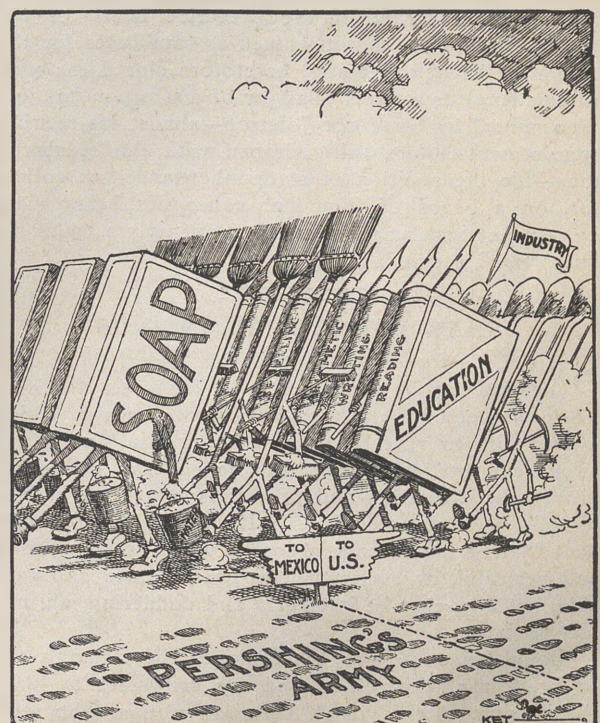
Men are confined in underground dungeons, fed on bread and water twice a day and chained to the walls. Men and women are confined in the same cell. Men are given only half an hour for recreation each week. A commodious bathhouse is used only two months in the year. For the other ten months the men are given a bucket of water once a week with which to bathe. In

The Angel of Peace—As Both Sides See Her



Chicago Post

If This Were Only Possible?



Oakland Tribune



this they are required to wash their clothes after bathing. The water is then used to clean the cell.

And here, in brief, is a story told by Patrick L. Quinlan in the New Republic of Dominick Mangani, a prisoner. Goaded by the petty grafting of his keeper, in a quarrel he stabbed him, seriously wounding him. For six years Mangani was kept in solitary confinement, denied speech and association with his fellow prisoners, deprived of tobacco and reading matter. He was not allowed to see wife, children or friends. During this time a ball and chain was attached to his leg. After four years on one leg it created a festering sore, and was transferred to the other. A few months ago Mangani was sent to the state asylum—a lunatic.

"Justice" has a message for America. As for Los Angeles, at least, we can plead the excuse that our transition from a small town to the metropolis class has been so rapid and we have been so cheerfully busy prospering, that we had forgotten we had such a thing about us as a jail, and that but a small-town jail.

#### AUTHORITY ON SHAKESPEARE

AMONG Shakespearian scholars today, Professor Wallace of the University of Nebraska takes a foremost place. California may in a certain way claim him, for his parents came here many years ago, and his mother is a resident of Northern California. But this is his first visit to the coast. For seven years he and his wife have been delving into Shakespearian documents in London, unearthing valuable material. It was supposed that all the available sources were dried up, but the Wallaces have found us less than thirty documents in which his name appears, in connections that throw intricate light on his personality. The results are entirely favorable to his standing and ideals as a man, a citizen and a dramatic specialist.

So Professor Wallace declared to a audience which was absorbing all he said—the faculty and students of the University of Southern California whom he addressed on Thursday at noon. Shakespeare, it seems, wrote a Gothic, not a Roman, script, and wrote it very well. As soon as a reader gets acquainted with its peculiarities, difficulties vanish. He was what we should call a capable Latin student with a fair knowledge of Greek. He also learned to speak French when he lived for seven years or more with a French family near St. Giles, Cripplegate, in London.

And by the way, his name clearly appears more than seven times as Shakspeare, which would seem to settle the philological contention that it should be Shakspere.

#### WOMAN ESTABLISHED AS A "PERSON"

HOW short a time it seems since the country was wrestling with the problem, Is a woman to be regarded as a "person?" a question that was agitating many adult minds a decade or so ago, when Belva Lockwood, that indomitable exponent of woman's rights, was battling for recognition. Much water has passed under the bridge since those medieval days. At the fortieth annual meeting of the New York Bar Association women lawyers were admitted to its august membership on the ground that if they had brains enough to become lawyers they had a right to enter the association of lawyers. The logic of such a conclusion is irresistible. The lone male member who argued against taking them in, found himself in a hopeless minority. Now Yale Corporation has ratified the recommendation of the executive board of the graduate school to admit women as candidates for the degree of bachelor of arts, heretofore closed to them. In Los Angeles a woman lawyer of distinction has just been named by Governor Johnson—almost his retiring appointment before being draped with the senatorial toga—for the position of state inheritance tax collector, on a board of four, her colleagues being men. Does it not look as if woman was not only a "person," but "some" person?

#### SHAW IS MERCIFUL UNTO US

SHAW, George Bernard, may be "elderly and doddering," as he intimates in a letter to the New York chapter of the Drama League of America, which invited him to visit America, but the scintillating answer he wrote explaining why he couldn't come disproves the allegation and proclaims him, as ever, the world's readiest note writer. He tells his correspondent that he might have accepted when he was young and beautiful, or even when he was mature and capable, but now that he is elderly and doddering, ah, no! He continues:

"Could I live up to my reputation? Have I any right to bring my white hairs and my crowsfeet to blast the illusions of the young American women who send me my own photographs of thirty years ago to be autographed and to address American audiences with a

fictitious clearness of articulation that is due wholly to my dentist?"

Authors, he explains, like good little children, should be heard, not seen. He intends to leave America its ideal unshattered, at least, unless he changes his mind or attains such an age that his antiquity becomes an asset and the author is played off the stage by the centenarian. Then he begins to poke fun at Americans, to jeer at them, as is his wont. He wonders if America ever feels at all anxious as to whether it might disappoint him. He ironically rambles:

"If Americans knew anything about America, they would exclude all visitors until they had put their house in order. But I never yet met an American who had any notion of the institutions of his native land beyond a general and mostly erroneous idea that they are glorious. They do not know the risk they are asking me to run when they invite me to cross the Atlantic. They do not know that I could not be allowed to land if I told the truth about my political and religious convictions, or, perhaps, they never heard of any one telling the truth about such matters."

Same old Shaw. We have often felt that his bark was feigned and that his bite never followed. He loves to jeer and gibe at men's (and women's) foibles and never fails to include his own. Too bad that American audiences cannot have the opportunity of hearing him rattle off his cynicisms, his ironies, his witticisms. He would be a gold mine on the lecture platform for a smart lyceum manager. But he is not to be lured. He says he is too old. Perhaps, he is not joking. You never can tell.

#### PRINCETON AND DEMOCRACY

IT is interesting to hear from the son of Grover Cleveland, and to find him taking an altruistic stand for more democratic relations between students at Princeton. Young Richard, with a group of congenial friends, has set himself the task of upsetting the social order at his alma mater and wishes to eliminate the abuses of college clubs which have set standards he believes to be artificial and harmful. It is startling to find that the club properties aggregate one million dollars and are only exceeded by the Gold Coast of Harvard.

"To be or not to be" is the state of mind of every modern university regarding fraternities, and the arguments both ways are many and convincing. When "making" a club becomes so important to a freshman, or sophomore, that it affects his work and happiness and at times drives him from the college, there is good ground for the stand that Richard Cleveland and his friends have taken. Their sincerity is manifest, as they are men who would naturally be in the desired list, and they have declared their intention of remaining outside the clubs before they have been asked, so there is no question of sore feelings.

It looks as if a live spirit were working in the gathering traditions of Princeton and it is a wholesome sign of growth. President Wilson, as "prexy," made an effort to substitute a better method in his day, but without success. Emanating from within the student body, the present movement is in the line of evolution, rather than discipline from higher powers and is, therefore, likely to succeed and set a splendid precedent for other universities.

#### MERCHANTS AND MANUFACTURERS

The Editor of The Graphic has received the following letter:—

My Dear Sir:

I want to personally thank you in behalf of the organization which I have the honor to represent for the splendid article published in your issue of the 20th inst.

If anything stirs a man on to hard thinking for the benefit of the community so near his heart, it is the spontaneous outburst of appreciation such as expressed through the columns of your publication on matters which were taken up through us and some of them touched on at our annual banquet.

The writer has received also many encouraging letters on behalf of our association which I have the honor to represent, and care has been taken in replying to these communications in terms such as will lend their further continual support to all efforts benefiting this fast growing community so that it grows right and on the right principles.

Wishing you continuous success, I am,

Yours very truly,

E. G. JUDAH, President,  
Merchants and Manufacturers Assn.

January 25.

Congress does not quite know how to go about stopping a leak. It is more accustomed to knocking out the bung.

## New Federal Branch

By Penelope Ross

"MORE work for the postmaster," perhaps you remarked upon hearing the provisions of the new Federal Free Employment Bureau. It does sound like it.

But Mrs. Martha Nelson McCann, first among the women in the United States to be appointed as head of one of the "zones" of the Women's Division, says not. It merely means that each post office, where there is no regular Federal Employment office, carries blanks for any employer who may desire to apply for help or for any person looking for employment, and each postmaster, except in cities where there exists such an office, is authorized by the post office department to fix a period in each working day to devote to employment matters. If you live out on a remote country road you may get your blank from the rural carrier and when it has been filled out it is returned to the carrier and sent to its destination free of postage. What do you think of that? I termed it the care of a "pater-



Mrs. Martha Nelson McCann

nal" government but here again I was corrected by Mrs. McCann, who designated it more happily the oversight of a "fraternal" order.

In 1915 the first general employment office for men was started as an ordinary exchange at the United States Barge Office, New York City. In 1916 the division for women and girls over sixteen years was opened, and Mrs. M. N. McCann, who had already served four and a half years on the local Civil Service Commission, was appointed superintendent. As a member of the Industrial Committee of the State Federation of Women's Clubs, in association with Mrs. Frank Gibson, chairman of Immigration Affairs, Mrs. Oliver P. Bryant, of Charities and Corrections, and Mrs. Katherine Edson, of Industrial Relations, Mrs. McCann has been bringing the new economic experiment before the women's clubs of the city and state to such good effect that business is beginning to be brisk at 603 Federal Building.

Miss Gladys Kirkpatrick, Miss Julia Austin and Miss Sarah Davis are Mrs. McCann's assistants in the office in the post office building, and every time I have called were as busy as bees receiving applicants and making records of the seekers' desires. Being a sort of clearing house of information on vocational subjects as well as an exchange where industrial records are kept there is much clerical work entailed. The aim is to assure the employer an efficient workwoman and to protect women from loss through misinformation as to the character of the employment, and from evil conditions as much as possible. Also to place women in the way of self-support without the payment of fees, since the service of the office is free.

I found that not alone women seeking domestic or office positions were among the applicants. But there were high-salaried women, teachers and professional women also. The working organization of the plan sounds Utopian and is truly "fraternal"—the next step being the elimination of the inefficient by a system of vocational training by which the chances of making a livelihood will be evened up somewhat.

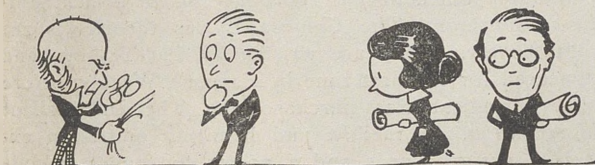


# By the Way



## Art Patrons Please Step Forward

As proved by his crowded audiences and the sale of his books Tagore has thousands of ardent admirers in Los Angeles. Well, here is an opportunity to enjoy some more of him. Norman Bel-Geddes, who once prepared "Chitra" for stage production, had an interview with the poet before he left for India to discuss the production of "The King of the Dark Chamber," and Tagore gave the young stage artist carte blanche in the matter. It is understood of course that this is not the kind of play that would make money, but it is excellently adaptable for a social function or a garden party. Tagore is a great poet but not a dramatist. He is concerned, however, that his work shall be rightly expressed, and agrees to a modification of the scenes that will quicken the tempo. Without losing more than a hundred words the twenty scenes are reducible to fifteen, and more of what is commonly called action is possible. Tagore was very much interested in Geddes' description of the stage methods he would adopt for the piece, and agreed that it was a mistake to think that it could not be effectively done without much scenery. Playing the part of the grandfather himself Tagore has given the piece in India with his school boys and without any scenery. As Geddes says, "So many people do not understand how pictorial beauty can come without painted scenery. Let them look at a Rembrandt painting where darkness is the only background. Darkness is of equal value to light. Light is color. Take away a little light and the color reduces. More darkness and the color is noticeably becoming grey. Finally it is black; no color at all."



## Addresses Followers of Poetical Muse

One of the lively and interesting youngsters in local clubdom is an organization among Los Angeles poetry lovers, yclept the Verse Writers Society. Its aim, by mutual criticism of a severe and systematic kind, is to improve the quality of the production coming from its members, and to make Los Angeles one of the places in the country which shall be looked to always as producing some real verse. The number present at the monthly gatherings approach close to half a hundred devotees of metrical expression, and much promising work is presented, I am told. The Graphic has always been inclined to the encouragement of good poetry, and is naturally much interested in the endeavors of these followers of the muse, of which Miss Grace Dennen is the president and Miss Lillian Williams, secretary. Thursday of this week Dr. James Main Dixon of the University of Southern California was the guest of the Society, and spoke on the journals in the country which accept verse, dwelling on the opportunities offered and how best to get the good will of critical editors. Meetings of the local society are held on the second floor of the Trinity Auditorium Building, where the Verse Writers maintain headquarters.

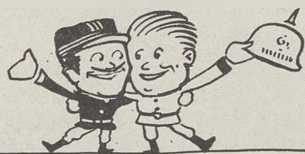
## Valued Mementoes from War Zone

Have you seen a shrapnel ring yet? I know of at least two of these interesting trinkets from the battlefields that have reached Los Angeles. One of these came as a Christmas token to Miss Belle Cooper of 2321 South Flower street, from the trenches "somewhere in France;" while the other is one of the proud possessions of Dr. James Main Dixon. These mementoes are the handiwork of the soldiers, being made out of the shrapnel metal gathered from the battlefields and hammered and scraped into shape in the leisure moments between conflicts. At the Christmas season many of these rings were fashioned by the soldiers as gifts to friends and relatives, the only available holiday remembrances to be sent back to "home folks." They look ever so much like aluminum, bright and shiny and with various decorative designs of gold on them. Those I have seen were adorned with the double Lorraine cross and a profile of General Joffre, recent commander of the troops in France, placed in

relief on a heart-shaped setting surface. Miss Cooper, who is a writer of delicate verse, has seized upon the inspiration conveyed in the bit of handiwork for a charming lyric to the artificer in the faraway trenches.

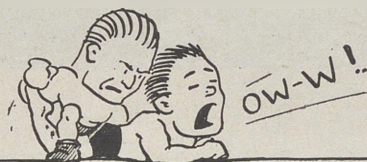
## A Time's Text

The Christian Register tells a story of Senator Hoar. The eloquent senator was urging upon his colleagues the desirability of throwing open the doors of the United States to immigrants from all parts of the earth. He reached an impressive climax with a quotation from the Acts of Apostles: "God hath made of one blood all nations of men to dwell on the face of the earth." An opponent, better versed in the Scripture, waited for the applause to subside, and then interjected the query: "Why does not the senator quote the rest of the text?" "What is it?" asked Hoar, and the answer came back: "And hath fixed the bounds of their habitation." In view of what is now happening in Europe and what is proposed by the contending sides, we would like to hear some able exegete expound that text.



## Story of a "Strike"

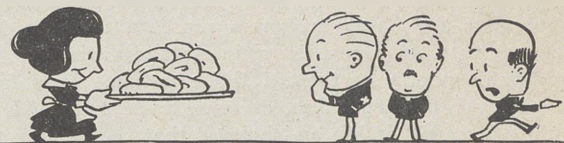
Your story of Edward Morlae (writes a correspondent) reminds me of one told me by another American Legionnaire of the first Christmas in the trenches. For three or four weeks this section of the Legion had been unable to obtain relief, and the No-man's Land between themselves and the enemy was strewn with twisted wire and the contorted bodies of men unburied. In those early days it was common to hear of soldiers, unable to stand the nervous strain any longer, who would deliberately put up a hand and get it shattered by a bullet so that they might obtain, for a time, the comparative relief of a field hospital; and occasionally a man would stand up to certain death saying, "I'm going to get mine now." Christmas morn my friend and his comrades were curious to observe the antics of a diminutive Frenchman, the "toughest" of "toughs," about whose reputation there were sinister whisperings. The Frenchman stuck his hand above the parapet. Nothing happened to it. Then he climbed up and stuck his head in full view of the Germans. Still nothing happened to him. Their curiosity overcome my friend and his comrades and they ventured a peep; when to their amazement they observed heads also above the German trench. The little Frenchman leaped out of the trench, and in a trice Germans leaped out, followed by every man-jack along the line for some distance. Vaulting over the dead and the wire entanglements the "enemies" met in hearty hand-clasps, and my friend said, "there was not a man of us, American, English, French, Italian or German, that wasn't crying." "And," he added, "I personally felt so moved that I wanted to kiss my man, and I'm jolly certain that he wanted to kiss me." Well, they cleaned up the No-Man's-Land, reverently burying the dead, and then they had a picnic, wore each other's caps, sang songs, and had their photographs taken arm in arm. In fact there was a "strike" in that section of the fighting line, a strike which continued until the third day, when the utterly impersonal, unbiassed, inhuman big guns got busy, and the awful death struggle was resumed.



## Let Go the Toe Hold

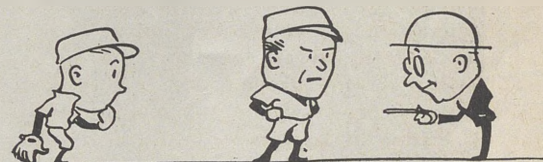
Overwhelmingly conscious of my own intrepidity and prepared for brickbats I hereby humbly venture to suggest that American athletics has no use for the toe hold. Catch-as-catch-can covers a multitude of sins, and so long as the wrestling parties are agreed on the rules it may not be anybody else's business. But can it be argued that it is athletics to get a man's leg in a lock and then by sheer infliction of excruciating pain compel him to allow his shoulders to be pressed to the mat? No; I'm not a member of the Society for the Prevention of Cruelty to Two-Hundred-and-Fifty-Pound Giants nor am I concerned with the Reform Crusade for a Clean Mat; but I do say that we would have had even a better exhibition of wrestling than we did have between Lewis and Kervaras at the Athletic Club if the toe hold had been barred. At the first meeting the Greek made the Strangler fairly howl once or twice with the terrible leverage on the toes, and on Monday night Lewis did the same unto Kervaras, only more so. Exerting all his mighty strength

he simply twisted the Greek's leg out of commission, and after that falls were comparatively easy. But that part of it was not wrestling. There is little doubt I think that Lewis would win in any event, although with the toe hold barred it might take three hours instead of one to put Kervaras on his back. They are both fine specimens of humanity, and wise and strong wrestlers, and clubmen enjoyed two fine exhibitions of mat artistry.



## Brown Prizes Doughnuts in France

John Brown, of the Examiner staff, although an Englishman of quiet mien amounting almost to shyness, has become a roaring lion in the eyes of Los Angeles friends, and the clubwomen. It will be remembered that, during his absence as a volunteer in the ambulance corps in France last summer, The Graphic published excerpts from a novel and exceedingly human folio letter addressed to "Brown Somewhere in France." In this was set forth Mr. Brown's particular relation to the entire local Hearst plant, as adduced from the various messages; and the warm regard of each and every staff comrade for him and hope for his safety and prompt return from the grim region without mishap. Suffice to say Brown has returned and last Tuesday evening at the "Examiner" program at the banquet of the Southern California Women's Press Club he told many interesting and fearful things of what he saw and experienced while in France. As driver of one of the ambulances he was in La Chapelle for a time, where he assisted in caring for the 6,000 wounded daily brought into that station, and followed the deadly movements of the armies for the removal of the wounded. Among the brighter glimpses he gave was a peep at the "afternoons" at which American women serving as nurses in the hospital corps entertained the workers in the Ambulance divisions. Mrs. Harry Lehr, whose dinners at one time made New York sit up and take notice and furnished loads of copy for omnivorous newspaper reporters by reason of their startling novelty, always received Tuesday afternoon and as a special treat she served—doughnuts, of the best American type, which are not to be judged from the lunch counter variety known as "sinkers" to reportorial and other interesting individuals of varying station and degrees of leisure and busyness. Ordinarily, this dainty was necessarily allotted in sparing portions to each but as Mr. Lehr's son served as an orderly on the ambulance driven by our friend Brown he was privileged to have more than one helping and upon one occasion a box of twelve of the toothsome pasties were sent to the field. "And those were the best doughnuts I ever tasted, take it from me," asys Brown.



## On Making Good

The question as to certain baseball recruits making good this coming season recalls an incident connected with the career of Frank Chance when the P. L. managed the Cubs. Chance was trying out a young first baseman one day when a war correspondent stepped up with this query: "Well, Frank, will he make good?" "Make good what?" asked Chance.

## Like Father, Like Son

An amusing example of what grammarians call metaphor, is given by T. H. S. Escott in his "Great Victorians." The sixth son of Charles Dickens, a barrister of ready wit and well versed in his father's writings, once found himself pitted against a legal opponent named Willis, who irritated him and the court by indulgence in a repeated and apparently preventable little cough. At last Mr. Dickens' patience became exhausted and he quietly remarked: "An illustrious relative of mine has immortalized the words, 'Barkis is willing'; perhaps I may be allowed in present circumstances to say, 'Willis is barking.'"

Why girls leave home—to attend the January clearance sales.

"Wilson to Keep Up Peace Work," says a headline. Piece work on peace?

A New York trolley company has a "Politeness School" for its employees. Another illustration of how way behind is eastern civilization.



## One and Only Yvette

**W**HAT shall one say of Yvette Guilbert, noted French diseuse—which in France means a woman who knows how to say things—that can in any way equal in interest what she herself has said of her artistic mission in this country?

"In presenting to you the beautiful old songs of the French nation, my aim is not so much to initiate you into the thoughts of a different race as to lead you to appreciate and enjoy their real source and origin, and to demonstrate to you the richness and variety of the admirable poetry of the old Gallic nation. It is from this source of inspiration, at once ancient and highly colored, so full of life and beauty, that the British authors with whom you are familiar have nourished their genius. And that is where the chief value of my mis-

her art, "Forward through the centuries, she leads you, through the history of France, projecting many ballads of the people, nearly all by nameless authors—some tragic, some poignantly pathetic, others charmingly alluring, others brightly gay. She changes her costume to suit the changes of the centuries; she alters her carriage, her gestures, the conduct of her voice, to suit the alterations of the moods that she imagines. But, every time, she seems to crowd the stage with many living people; and always she overwhelms the audience with the spirit of the piece that she is rendering.

"The secret of her art is a mastery of rhythm—the quintessential element of all the arts that have ever been developed by mankind; and of this element her mastery is absolute. She is one of the great artists of the world—not only of our time but of all times. She belongs to that high company that is graced by



Yvette Guilbert

sion as a purely French interpreter of what is purely Gallic in character lies.

"As one who, for the past eighteen years, has been the apostle of the popular literature of a Past unrivalled in its beauty, whether martial or religious, joyous or heroic, I have come to your young and virile country of America to sow the living germs of a culture which, when better known and popularized through song, will stimulate and encourage the growth and blossoming of a culture that will be nationally American.

"My own role is that of the ancient troubadour or minstrel who wandered from one land to another, instilling into other nations the love and respect for his own by celebrating in song its manifold beauties. It is in the songs of France that the entire national history is to be found; the history of her soil, her heroisms, her brain, her heart—the apotheosis, in short, of a race of great antiquity, who at moments of grave national peril and blood-thirsty aggressions, exhibits a reserve of serene and courteous strength; who can crown Life with roses or bow to Death with equal grace."

Says one well known author and critic, describing

Donatello, Gian Bellini at his best, Mozart, and Keats—the perfect masters of a finally perfected medium.

"But Yvette Guilbert is not only a great artist, she is also a great woman. She is not only supreme in art; she is also supreme in personality. She seems to incorporate within herself the very essence of the nation that has engendered her. It is as if great France had blown a kiss to us across the seas."

Locally she has many warm admirers who have concurred in such glowing praise and look forward to her coming visit with deep interest.

Dr. Karl Liebknecht, the German socialist leader who was sentenced by court-martial tribunal to four years' imprisonment for military treason, and appealed, has had four and a half years additional tacked on for his pains, at hard labor, and expulsion from the Berlin bar. If he tries again he may succeed in getting a life sentence.

\* \* \*

A Bull Moose dime would look appropriate, as we have no thirty-cent piece.

## American Soldier Poet

By Marguerite Wilkinson

**P**ROBABLY few poets are so much discussed at present as Alan Seeger, the young American who entered the foreign legion to fight for France and for the honor and glory of principles in which he believed and was slain on the battlefield of Belloy-en-Sarterre. For him war was possessed of all its ancient glamour. Love, beauty and romance were the things worth living for. And to live dangerously was to live richly. He had never come abreast of the twentieth century with its new way of evaluating life. The more profound powers of spiritual beauties overtopping sensuous beauties, these he had not yet felt and measured as he probably would have measured them if he had lived to maturity. His poetry is strong and weak as youth of such temperament is always strong and weak. It is rich and extravagant, colorful rather than profound. It is often wistful—sad never, save once, really tragic. That authentic note of fine tragedy is sounded in the prescient poem called "I Have a Rendezvous with Death" which we quote here in full.

I have a rendezvous with Death  
At some disputed barricade,  
When Spring comes back with rustling shade  
And apple-blossoms fill the air—  
I have a rendezvous with Death

When Spring brings back blue days and fair.  
It may be he shall take my hand  
And lead me into his dark land  
And close my eyes and quench my breath—  
It may be I shall pass him still.  
I have a rendezvous with Death

On some scarred slope of battered hill,  
When Spring comes round again this year  
And the first meadow-flowers appear.  
God knows 'twere better to be deep  
Pillowed in silk and scented down,  
Where love throbs out in blissful sleep,  
Pulse nigh to pulse, and breath to breath,  
Where hushed awakenings are dear . . .  
But I've a rendezvous with Death  
At midnight in some flaming town,  
When Spring trips north again this year,  
And I to my pledged word am true,

Charles Scribner's Sons have published "Chinese Lyrics," a beautiful gift book bound in white silk and containing ten collotype reproductions of ancient Chinese paintings. The Chinese Lyrics themselves are quite lovely. They are written by Pai Ta-Shun and appeared for the first time in Harper's Weekly, before that periodical was purchased by The Independent Corporation. A mellow and haunting music, an exquisite use of words and a power to suggest moods and emotions are characteristics of these poems. Almost any of them might well be quoted, and perhaps it is well to quote "Homesickness" which is full of charming atmosphere.

It is not the wind in the medlars,  
It is not the drifting leaf,  
It is not the three stars rising  
At the end of the autumn brief,  
But I see the road to Kinsay  
And my heart is full of grief.

Through leagues of perished poppies  
And league on league of tea,  
Through the winding river gorges  
From Thibet to the sea,  
To the hoary walls and towers  
And great gates swinging free.

From one of the thousand bridges  
I heard the biwa's strain  
As the golden dragon-barges  
Passed and returned again—  
I see the road to Kinsay  
And my heart is full of pain.

Sara Teasdale, Mrs. Filsinger, who is spending the winter in New York, is at work in the preparation of a new anthology. It is to be an anthology of love poems written by women. No poem that assumes a masculine character and sings of love as a man would sing it will be included in this volume. It is to be strictly a volume of poems that sing love as women have known and felt it. Readers of this page who remember Mrs. Filsinger's ideals, her belief in absolute sincerity of expression in the lyric, will understand why this must be a test of work which she would choose. Few poets in the country are so well qualified to make an anthology of lyrics. I think none could do it better. The book will be published by Houghton, Mifflin & Co.

Robert Frost has written a volume of characteristic new poems called "Mountain Interval," published by Henry Holt & Co. One of them is a humorous poem called "Brown's Descent" which tells how, on a windy night, when the snow was crusted and firm and slippery and the wind high,

"Between the house and barn the gale  
Got him by something he had on  
And blew him out on the icy crust  
That cased the world, and he was gone!"

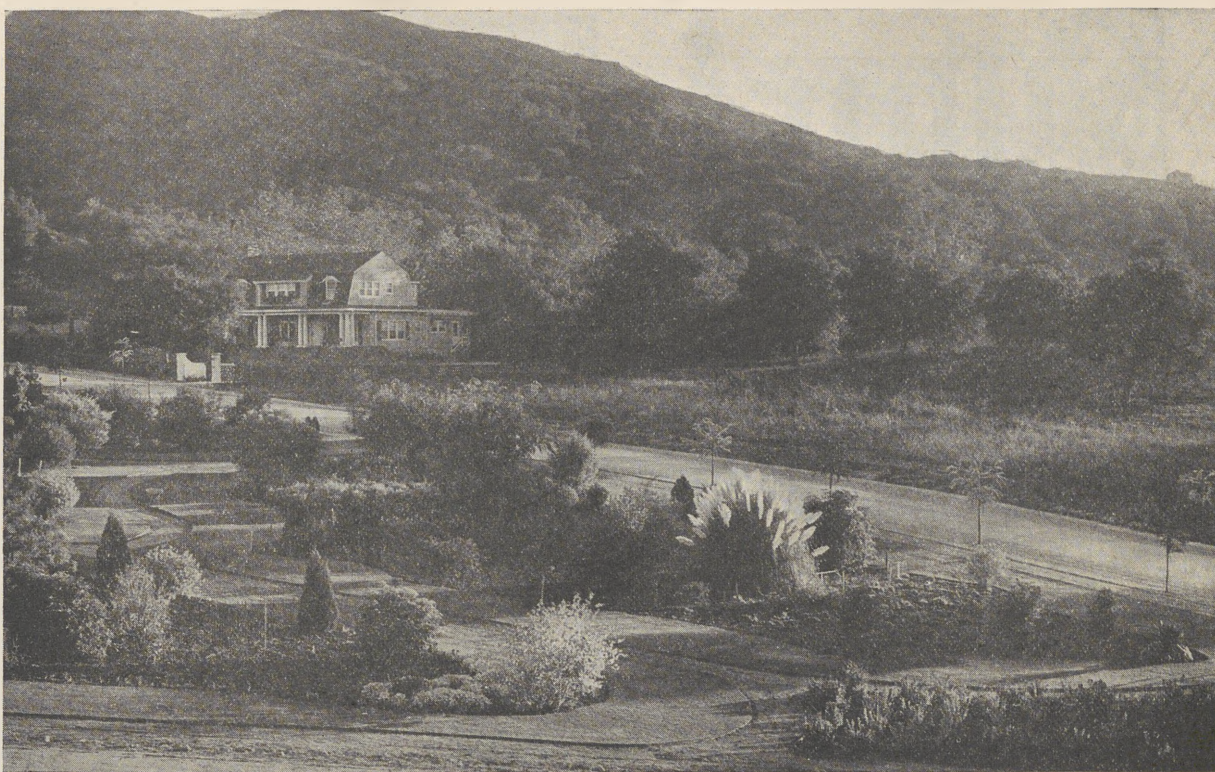


# Flintridge

"JUST close your eyes, dream of winding roads and rustic bridges, stately oaks and singing birds, friendly foothills and distant mountains, a broad valley dotted with homes, a warm, fragrant atmosphere of verdant fields and sage-covered hills—then think of everything you have always wanted in a high-class residential district, and the reality will be Flintridge."

Real estate men's descriptions of their own properties have come in for much good-natured banter in Southern California, and exaggerated claims of agents have been made the subject of numerous humorous anecdotes. Persons who have never seen Flintridge, a magnificent 1500-acre tract, overlooking the lovely La-Canyada valley, which is about to be placed upon the market, may smilingly classify the foregoing extract from an illustrated booklet telling of this splendid property with those things that have made a basis for the funny stories, but motorists who have enjoyed the wonderful view from the Flintridge tract and have ridden over these same winding roads and rustic bridges, as they drank in the scenic marvels spread before their enraptured gaze, will unhesitatingly admit that here is one instance, at least, where nothing in the way of exaggeration has crept into the real estate man's alluring word picture. There is no chance for exaggeration. No grouping of adjectives can convey an adequate conception of the delightful beauty and general attractiveness of this enchanting spot.

For a number of years past the property has been



Portion of Flintridge Public Park

about and imagined never could come true, for here you will find a small site or a large one—on the hillside or in the valley—upon a sightly knoll—nestling up against

paved boulevards, bordered with ornamental trees.

On eighty per cent of the lots there are oak trees. There are also some sycamores, a few pines and a few eucalyptus. There is a view of mountain and valley from practically every lot.

All city conveniences are being installed. Pure mountain water is available in unlimited quantities. Being close to Pasadena, the resident in Flintridge has practically all the advantages of living in a city, and at the same time is out where a larger site is possible than he can obtain at reasonable cost within city limits.

A resident of Los Angeles or Hollywood can reach Flintridge by way of Pasadena or Glendale, continue along the La Canada road turning off to the right at the intersection of the La Canada road with the State Highway.

The resident of Pasadena will motor along Orange Grove avenue, turning off at Grand avenue, and crossing the Linda Vista bridge, whence he will continue along Linda Vista avenue to Michigan avenue, from which point entrance to the tract can be had either by Highland drive, which skirts the tract on the west, or by several interesting streets from Michigan avenue.

Leslie H. Magor, who is manager of the Flintridge sales organization, has established headquarters at 254 East Colorado street, in one of the Hotel Guirnalda shops, almost directly across from the postoffice, where he has a remarkable collection of photographs of this very desirable residential property.

For the first time United States exporters in 1916 outsold British houses in competition for Argentine's foreign trade. Both were well up to the forty-five-million dollar mark, but America led, according to official estimates, by \$100,000. This is fair, in view of the fact that the United States is now financing Argentina.



Scene to Delight the Eye of the Artist

held intact by former United States Senator Frank P. Flint, but at last he has yielded to the importunities of friends that he place it upon the market that others might share in what by many is considered the most attractive of all home districts in beautiful Southern California.

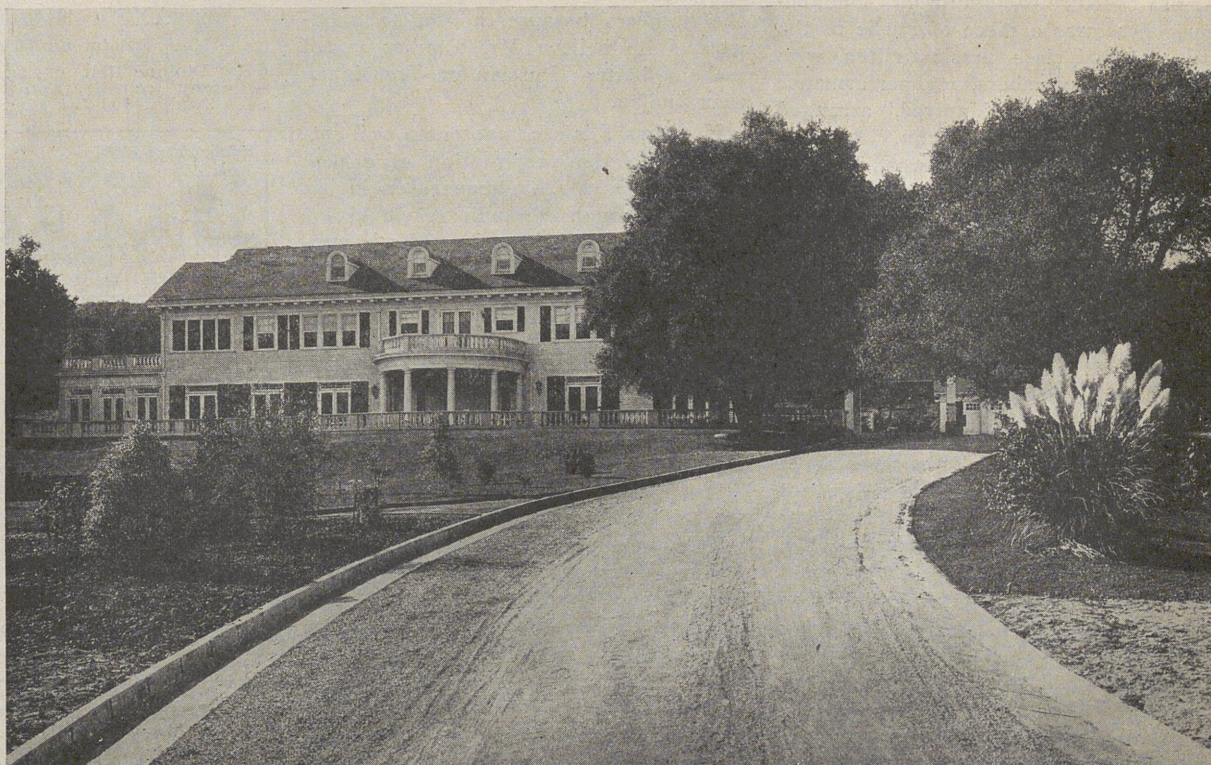
Flintridge is located upon the main highway, north of Pasadena, within easy walking distance of Annandale golf links, and just beyond the dam which is being built by Los Angeles county at the site of Devil's Gate bridge. It is practically within a stone's throw of the city limits of Pasadena, and an hourly motor-bus service has been installed connecting Flintridge with the business center of Pasadena.

The property is virtually terraced from the floor of the valley to the top of the ridge, and has been laid out with the idea of preserving as nearly as possible the natural contour of the land. Wide, winding boulevards with cement curbs and gutters traverse the tract in various directions, and these are lined with ornamental trees. In surveying the property for the purpose of subdivision, it has been possible to retain the natural beauties of the district, preserving the sycamores, oaks, pines and eucalyptus trees—practically every lot having one or more trees upon it. There are no small lots, all of them being large villa sites.

A very large variety of building sites is offered, giving wonderful opportunity for the working out of the individual ideas of the purchaser. There are a number of splendid knolls—any number of excellent side hill sites—as well as a variety of sites in the valley, and from every side there is a view of mountains and valley which can never be cut off.

Flintridge is just such a place as you have dreamed

the ridge or out upon the level where the slope is very gradual, but affords excellent drainage. Running through this Park of Nature are wide, winding, well



Home of Senator Frank P. Flint at Flintridge



# Music

By W. Francis Gates

MORE than ordinary interest attached to the symphony programs last week from the presentation of a new work. New in this connection means new in its most extreme sense. Possibly it would be more explicit to say that the audience assisted at the birth of a new work. And judging from its expressions, the audience found the position of accoucheur to be one of pleasure, satisfaction and profit—the latter being the usual and correct medical attitude, I believe. It was the orchestra which went through the labor, under the soothing gesticulation of Mr. Tandler, and the father of the happy child was Charles Wakefield Cadman. One might also add the same adjective to "father" as to "child"; for the production, in spite of too limited rehearsal, was one that quite clearly presented the composer's intents and gave colorful voice to his ideas.

This work was the "Thunderbird" suite. I doubt if anyone who is interested in musical doings in Los Angeles was left in ignorance, in the last two weeks as to who Mr. Cadman is or why he is. And the same as to the respected thunderbird. While admitting that I am a bit hazy in my birdology and would shrink from any examination as to the bird's form, facial expression, tone of voice or attitude of mind, from a specialist such as Mr. Geddes has proved to be, I am willing to accept Mr. Cadman's explanation as to how this Jupiter Tonans of the winged tribe came into musical literature.

To state the same in brief: Mr. Geddes has written a drama of the above unusual name, and for this work Mr. Cadman wrote incidental music to the extent of twelve pieces, which with chanted tribal melodies, are used during the progress of the play. In writing music for this purpose, Mr. Cadman has followed in the footsteps of the great, notably Mendelssohn; and in using the folk tunes of a tribe he has as large a warrant as the whole list of master composers.

It was an odd coincidence, and, I think, one entirely unpremeditated, which placed this suite in juxtaposition with another piece of theatric music, Schumann's overture to "Manfred." Odd, because here was a piece of music of the same general class, music written, with fifteen other numbers, for performance with Byron's poem "Manfred," arranged for the stage by Schumann. And so, willy-nilly, Mr. Cadman was brought into comparison with Mr. Schumann.

Now a thing ought to be judged by how well it fulfills its purpose. Schumann thought he was writing dramatic music; but as a matter of fact, he was writing "pure" music of a dense variety, unprogrammable music which was criticised as even deterring the dramatic interest of the play. This is nothing against the overture, which is one of the best concert overtures in the repertory—that is, a piece of orchestral music not expressing—or trying to express—definite images, scenes, personalities. Mr. Cadman would not claim that he could write a "Manfred" overture; and from the history of Schumann's few dramatic attempts, it seems quite safe to say that Schumann could not have written the "Thunderbird" music.

Why? Because the Cadman music purports to tell as accurately and expressively as music may, the story that is

being related on the stage, almost concurrently with the run of the play. And the nub of the matter is that it does tell the story, that it is a success in presenting the dramatic atmosphere. Most program music has to give you the hint in advance as to what your line of thought is to be. But I doubt if any one would fail to be set on the Indian trail at the opening of that "Dance" movement of the Cadman suite.

I do not know that one could as promptly guess the anthropological connection in the "Love song" or the "Night song," yet there is the internal evidence, if one is sufficiently educated in music of the Smithsonian Institution variety to recognize it.

If the suite had been written for concert purposes—with the intent of occupying a place on such a program as this—then possibly it would come into comparison with the MacDowell "Indian



Axel Simonsen, at the Symphony

Suite" and that other by Carl Buesch (was it?). In such a case, the movements would have been considerably longer and more thoroughly developed. As it is, Mr. Cadman was, from a concert viewpoint, hampered by the theatric limitations. There was just so much going on, on the stage, and he had just so much time to say his piece, in the orchestra.

But even though these were the conditions, the music is such that it is worthy of place on a Symphony Orchestra program, for the reason that, besides telling a story, the music was good music. It was worthy of a good orchestra, such as this, and it was well that it could have its first performance where Mr. Cadman could oversee the tempos and spirit of the numbers because, honest to goodness, I do believe Mr. Tandler would make a better Russian or Frenchman than Indian.

Not always is a composer so well satisfied with the presentation of a new work as was Mr. Cadman (speaking in private), though the audience would not rest until he told them the same in public. The suite is not at all easy in spots and it took considerable care and time in the preparation. It was a fine thing that Los Angeles has an orchestra that can thus give voice to the work of its worthy makers of music—for the name of Cadman in this list was preceded by those of Mason, Pemberton, Schoenfeld, and Lucchesi.

This was not the first work of importance—for this suite doubtless will be taken up by other orchestras—to be given in Los Angeles its first presentation. The first performance of "La Boheme" in this country was given in Los Angeles and also the first presentation of it by the Metropolitan Opera company. The "Fairyland" opera performances long will remain in the memory of

its attendants—though the eastern managers are not forming into line to get the next chance at it. The Cadman suite is now added to our local repertory of "firsts" and if our orchestra has the support and the endowment that any other city of its size would give it, there can be many additions to the list.

The symphony program closed with the Goldmark "Rustic Wedding" symphony, not truly a symphony but a glorified suite. This is perhaps the fifth performance of the Goldmark symphony by this orchestra, and so it is far from being a novelty here. There are various features of it that give pleasant "writing opportunities," but owing to the prominence at this time of the new suite, the rubato is used here—robbing Karl to pay Charles.

In a program of Los Angeles compositions offered by the Matinee Musicale Club at the Little Theater last week, Carl Bronson was listed first, playing several of his own piano compositions; Gertrude van Osten sang melodies of Ruth May Shaffner; three of Vernon Spencer's songs were given by Orlando Gonz followed by Fannie Dillon playing the movements of her "Desert" suite. May McDonald Hope sang several of Mrs. Botsford's songs accompanied by the composer and Mrs. Dorn presented three songs by Charles W. Cadman and had the honor of being accompanied by the composer. The largest production on the program was a sonata for violin and piano by Hawue Kinsey played by the composer and Christian Timmer. Other local compositions were played at the meeting of the club this week. One feature on the above was a talk by Mr. Cadman on the relations of publisher and composer.

An event of unusual character, either in this city or in any other in America, was the first performance last Friday at the Friday Morning Club of a one-act opera by Frank Patterson entitled, "A Little Girl at Play," (A Tragedy of the Slums). This is a real grand opera, albeit a small one. It takes about forty minutes to perform. There are three characters: Peter, a cripple (Charles Henri de la Plate); Nick, his brother (J. A. Stockman; Peg, (Edith Norton). The idea on which the plot is based is, that what is mere idle play at flirtation to the vigorous boy and girl is tragedy to the cripple. The girl plays one brother against the other,—pretends to love the cripple in order to attract Nick.

(Continued on Page 11.)

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THE PACIFIC MUTUAL LIFE INSURANCE COMPANY OF CALIFORNIA has just completed its **Forty-Ninth Year** and had on December 31, 1916, **\$171,913,618.00 of Paid-for Life Insurance in Force**, which is a **Gain of \$11,253,916.00** for the year 1916.

The Company put on its books **\$25,173,909.00 of new Paid-for Life Insurance** in 1916, which was **\$3,655,355.00 more than in 1915**; and collected **\$2,012,256.74 in Accident Premiums**, being a **Gain of \$218,161.97** over the year preceding.

**\$3,070,585.58** were added to the Company's **Admitted Assets** in 1916, which now **Total \$38,727,196.62**. The **Cash Income** for the year was **\$10,403,191.29**, which was **\$649,504.13 more than in 1915**.

The Pacific Mutual has a **Fully Paid Capital of \$1,000,000**, and **Surplus Funds (Assigned and Unassigned, Exclusive of Capital) of \$3,932,024.50**. **\$427,217.03** of this latter amount was added in 1916.

The Company Paid its Policyholders a **Total of \$4,344,645.43** in 1916. It has **Paid to Policyholders Since Organization \$48,695,123.24**, and now holds for the benefit of Policyholders **\$32,552,735.15 in Policy Reserves**.

Funds invested in **Approved First Mortgage Loans** are **\$21,963,261.22**, on which the **Average Rate of Interest Earned in 1916 was 6.44 per cent**. **Average Interest Earned on Total Invested Funds was 6.33 per cent**.

The **Death Rate** in 1916 was low, being only **58.10 per cent of the Normal or Expected Mortality**.

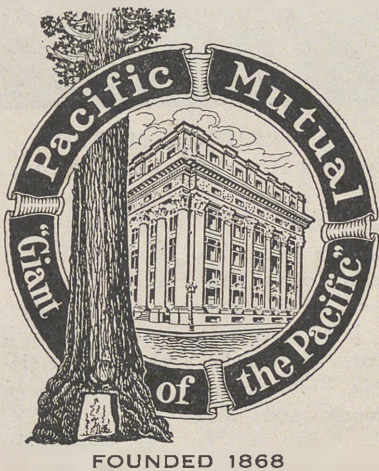
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The Pacific Mutual was founded by the late Senator Leland Stanford and his associates in 1868, and is now the largest company west of Chicago. Immediately following the Great Fire of 1906, the Company moved its head office from San Francisco to Los Angeles, and now occupies its well known building at Sixth and Olive Streets. The growth of the Company since 1906, as indicated by the following figures, will interest Los Angeles people.

Year	Admitted Assets	Cash Income for the Year	Life Insurance in Force	Accident Premiums Collected	Paid Policyholders During the Year
1906	\$12,721,563.68	\$4,978,009.34	\$92,634,087.00	\$598,548.00	\$1,715,121.04
1916	\$38,727,196.62	\$10,403,191.29	\$171,913,618.00	\$2,012,256.74	\$4,344,645.43



# Social & Personal

By Ruth Burke Stephens

**R**ESPLENDENTLY beautiful in all its appointments was the ball given Tuesday evening at the Alexandria by Mr. and Mrs. William G. Kerckhoff in honor of their charming twin daughters, the Misses Gertrude and Marion Kerckhoff. The social world of Southern California had been looking forward with unusual interest to this affair when they might pay homage to these two attractive young debutantes, whom society is fettering this season. The ballroom was converted into a tropical garden of palms, foliage and flowers. Great clusters of the exquisite crimson-hued Russell roses in golden and lacquered vases nodded their greeting to guests as they arrived, and the supper room was transformed into a wonderful Japanese garden with graceful fluffy peach blooms and apple blossoms and other early spring flowers. Each table was presided over by a hostess, among them being Mrs. James Cockins, Mrs. Ernest A. Bryant, Mrs. Mary Wilcox Longstreet, Mrs. Joseph Francis Sartori, Mrs. Edward Lawrence Doheny, Mrs. Granville MacGowan, Mrs. Godfrey Holterhoff, Jr., Mrs. Michael J. Connell, Mrs. Sumner P. Hunt, Mrs. Dean Mason, Mrs. James Calhoun Drake, Mrs. Randolph Huntington Miner, Mrs. Richard Jewett Schweppe, Mrs. Melville G. Eshman, Mrs. Herman Kerckhoff, Mrs. Walter Lindley, Mrs. Kate Slauson Vosburg, Mrs. Burton E. Green, Mrs. George McDonald Wallace, Mrs. Henry S. McKee, Mrs. Jefferson Paul Chandler, Mrs. James Rathwell Page, Mrs. Joseph E. Cook, Mrs. W. D. Woolwine, Mrs. William Rosecrans, Mrs. Boyle Workman, Mrs. Leo. St. Clair Chandler, Mrs. George Wigmore, Mrs. Morgan O. Adams, Mrs. William Robert Monroe, Mrs. Wells Morris, Mrs. Eugene Payson Clark and Mrs. Marcus Marshall. In the center of the spacious supper room the debutante table was placed. A miniature "peach orchard" formed the centerpiece, being redolent with the fragrant spring buds. Places at the debutante table were arranged for the Misses Gertrude and Marion Kerckhoff, Miss Wigmore, Miss Workman, Miss Helen Sherk, Miss Rosario Dockweiler, Miss Katharine Emery, Miss Freese, Miss Georgiana Drummond, Miss MacGowan, Miss Eleanor Johnson, Miss Rosita Kerckhoff and their escorts, Messrs. William van Fleet, Ford Tarpley, Courtland Hancock, Preston Hotchkis, Harrell J. Harrell, Andrew White, Webster Holmes, Arthur Atkisson, Herbert Chesebro, John Dockweiler, Joe Banning, Jr., and W. McKinley. Mrs. Kerckhoff was attired in a gown of pale orchid pink taffeta embossed in silver. Miss Gertrude Kerckhoff wore a dainty gown of silver, while her sister, Miss Marion was attractive in cloth of silver with rose shading.

Prior to the ball there were a large number of dinner parties given among the invited guests. Mr. and Mrs. John G. Mott were host and hostess at one of the most delightful of these affairs, their guests including, Mr. and Mrs. Henry O'Melveny, Mr. and Mrs. William May Garland, Mr. and Mrs. R. I. Rogers, Mr. and Mrs. Randolph Huntington Miner and Mr. and Mrs. N. W. Myrick.

Mr. Herbert Chesbro entertained with a dinner party at the home of his parents, Mr. and Mrs. H. E. Chesbro of 1522 Manhattan Place. His guests, including his parents, were Mr. and Mrs. E. A. McLaughlin, Mr. and Mrs. A. P. Kerckhoff, Mr. and Mrs. Carl Miller, Miss Marjorie Hines, Miss Rosita Kerckhoff,

Miss Rosario Dockweiler, William Warfield, Henry Dockweiler and Wheeler Chase.

Mr. and Mrs. E. Avery McCarthy had as their dinner guests Miss Eleanor Banning, and her fiancé, Mr. John C. Macfarland; Miss Jean MacNeil, Miss Katherine Banning, Miss Katherine Mellus, Miss Eleanor Workman, Mr. Bruce Macneil, Mr. Frederick L. Gay, Mr. Joseph B. Banning, Jr., Mr. Herbert Howard, Mr. Garretson Dulin, and Mr. Willoughby Page Rodman, Jr.



MRS. DEAN MASON  
One of the Assisting Hostesses at the Brilliant Kerckhoff Ball

Miss Mary Forve also was one of the evening's dinner hostesses, her guests including Mr. and Mrs. Wells Morris, Miss Eleanor MacGowan, Miss Louise Hunt, Miss Jane Richardson, Miss Beatrice Finlayson, Mr. Hilliard MacGowan, Mr. Harrell J. Harrell, Mr. Field Staunton, Mr. Parker Atkinson and Mr. Charles Forve.

Mr. and Mrs. Herman Janss of Brentwood entertained at dinner, their guests being Mr. and Mrs. Frank Griffith, Mr. and Mrs. Jefferson Chandler, Mr. and Mrs. Willard Doran, Mr. and Mrs. Guy Brinton Barham, Mr. and Mrs. Raymond Stevens and Mr. and Mrs. Jack Jevne.

Another dinner party, whose members later attended the Kerckhoff ball, was that given by Mrs. Henry Norman Jensen and her sister, Mrs. Harold Wrenn, their guests numbering eight or ten friends.

Any number of brilliant affairs are planned ahead in honor of the Misses Kerckhoff, who are two of the most attractive of the season's coterie of buds. This evening Mr. and Mrs. Dean Mason are giving the second tea dansant in compliment to these two charming buds. Mrs. James McBride Cockins is planning a luncheon in their honor for February

6 and Mr. and Mrs. Richard Jewett Schweppe will give a dancing party at the California Club for them later on.

Miss Lucile Evans, daughter of Mr. and Mrs. David Evans of Oxford avenue, entertained with a theater party Wednesday in honor of Miss Lucile Jones, who is to wed Mr. Zebulon Terry next month. Following the matinee Miss Evans took her guests to the Alexandria where tea was served, pink Killarney rosebuds and ferns decorating the table. Besides the guest of honor other guests were Miss Edna Cooper, Miss Marion Jones, Miss Eleanor Barry, Miss Ellen Andrews, Miss Gertrude Brands, Miss Harriet Blake, Miss Virginia McKee and Mrs. Carl Pierpont Blackmore.

Mrs. John Edward Reid of Normandie avenue had a few friends in Wednesday evening for bridge. Among the guests

Mr. and Mrs. Edward Laurence Doheny entertained with a dinner Wednesday evening at their home in Chester place. The affair was in honor of Mr. and Mrs. Allen Clement and Mr. and Mrs. C. J. Canfield of Chicago, who are passing some time in Southern California and are guests of Hotel Maryland, Pasadena. During the afternoon Mr. and Mrs. Doheny took their friends for an automobile ride. Dinner was served in the Pompeian room and spring blossoms were lavishly used in decorating the room and table. Besides the guests of honor others invited were Mr. and Mrs. Henry O'Melveny, Mr. and Mrs. Richard Jewett Schweppe, Mr. and Mrs. John Milner, Mr. and Mrs. W. G. Kerckhoff, Captain and Mrs. Randolph Huntington Miner, Mr. and Mrs. Anson Lisk, Mr. and Mrs. Guy Brinton Barham, Mr. and Mrs. Edward L. Doheny, Jr., Mr. and Mrs. F. M. Spalding, Mr. and Mrs. J. M. Danziger and Mr. and Mrs. J. Crampton Anderson.

Society folk of Pasadena and Los Angeles, as well as many prominent Easterners, turned out en masse for the formal opening for the season of the Hotel Green at Pasadena, Tuesday evening. More than seven hundred reservations were made for the dinner, after which dancing was enjoyed. The dining room and ball room were aglow with fragrant spring blossoms, potted plants and trailing vines.

Mrs. Edwin Frances Holmes entertained an especially interesting party of young people, made up of Miss Esther Bartlett, Miss Virginia Reis, Miss Ann Wilshire, Miss Frances Charles, Lorenzo Snow, Colin Stewart, William R. Reis, Jr., and James McBride.

Mr. and Mrs. Henry Newby entertained a large party of friends at a beautifully decorated table. Their guests included Mr. and Mrs. Herbert Holt, Mr. and Mrs. L. G. Newby, Mr. and Mrs. W. N. Van Nuys, Mr. and Mrs. W. F. Hoover, Miss Newlin, Mr. and Mrs. Kenneth Walton, Mr. and Mrs. Martin Mrs. Swain and Miss Kimball.

Mr. and Mrs. Leo G. MacLaughlin had at their table Mr. and Mrs. A. C. Volk, Mr. and Mrs. F. S. Churchill, Mr. and Mrs. W. B. Meikle, Mr. and Mrs. J. B. Coulston, Mr. and Mrs. F. C. Nash, Mrs. A. Stephan Vavra, Mrs. G. J. Robinson, Mr. and Mrs. E. C. Martin and Mrs. W. C. Brown.

Miss Margaret Newby was there with Miss Margaret Mitchell, Miss Gertrude Manley, Miss Barbara Loomis, Miss Helen Bentz, Bayard Taylor and F. Makk.

Miss Marion Mereshon entertained Miss Williams, Miss Emery, Miss Mildred Landreth, Miss Drummond, Francis Baer, Eric Kobbe, Harlan Christie, Bryan Welch, Thad Jones and Ernest Crawford.

Mr. and Mrs. D. M. Linnard entertained a group of friends about a table that was particularly pretty with its artistic decorations. Their guests were Mr. and Mrs. A. K. Bennett, Mr. and Mrs. Hamilton, Mrs. Wallis, Mr. and Mrs. Merritt and Mr. and Mrs. McPherron.

Mr. and Mrs. LeRoy Linnard had as their guests Mr. and Mrs. A. G. Murphy, Miss Mildred Slanderman, Miss Marjorie Lacy, Richard Carlson and Richard Vickey.

Mr. and Mrs. Donald Graham and their two children have returned to their home in Antelope Valley after an enjoyable visit at the home of Mr. and Mrs. E. T. Earl on Wilshire Boulevard. They were the recipients of many pleasurable social courtesies while here.

Mr. and Mrs. Frank Sanborn are planning a trip to the Hawaiian Islands. They will sail Saturday of next week from San Francisco on the Sanoma making the trip under the auspices of D. F. Robertson, manager of the travel agency of the California Savings Bank.

were Mr. and Mrs. Dewey Ainsley, Mr. and Mrs. Addison Day and Mr. and Mrs. E. T. Betts.

Mr. and Mrs. Albert Llewellyn Cheney entertained with a charming dinner at their home, 15 Berkeley square, preceding the ball given in honor of Miss Marion and Miss Gertrude Kerckhoff at the Alexandria Tuesday evening. Their guests were Mr. and Mrs. Burton Green, Mr. and Mrs. Godfrey Holterhoff, Mr. and Mrs. Roland Bishop and Mr. and Mrs. Henry McKee.

Mr. and Mrs. Alexander B. Barrett have returned to their home in Hollywood after a delightful trip to Honolulu.

Mrs. Charles Eastman of Nashville, Tenn., was the guest of honor Wednesday at an informal tea given by Mrs. W. D. Woolwine. Mrs. Eastman is the house guest of Mrs. Woolwine. Mr. and Mrs. Woolwine gave a dinner in honor of their guest last evening when a dozen friends were invited. Mrs. Eastman has been the cause of innumerable pleasant affairs since her arrival when she was first the house guest of Mrs. C. Q. Stanton of 448 Andrews boulevard.

Mr. and Mrs. Spencer Kennely of West Twenty-fourth street entertained with a theater party Tuesday evening later taking their guests to supper.



Among other prominent Los Angelans who will be in the same party are Mrs. J. T. Mercer, Miss Anna Herrman, Mrs. Rosa S. Porter, Mrs. John Lautherbach, Miss Edith Weir and Mrs. A. P. Kirkhoff. A tour of the Islands will be made by automobile.

The early predictions of those in a position to know, are coming true in every instance and California will have the center of the stage as the wintering place of thousands shut off from their usual winter homes by the great European struggle. In the last week, travel has grown perceptibly heavier and the great tourist hotels of Los Angeles and Pasadena are filling up rapidly. At the Alexandria reservations are pouring in for accommodations extending clear into the early spring. The weeks arrivals at the Alexandria include the Thos. P. Durban of Erie, Pennsylvania, the R. D.

Hopkins family of New York City, Mr. months, her marriage having been one of the social events of September last. This is one of the first social affairs she has given since her return from her wedding trip. The afternoon was passed at five-hundred. Prizes were won by Miss Frances Ackley, and Miss Sarah Merritt, the first award being a cut glass mayonnaise dish and the second, a cut-glass mustard bowl. The decorations were in violets and pink carnations; the flowers being artistically combined with greenery. Mrs. Belden was assisted by Mrs. Fred Dickey, formerly Miss Vera Loomis; Miss Helen Schilling and Miss Mildred Dawson.

Mrs. Fred W. Karn of Woodstock, Ontario, Canada, is among the charming visitors who has come to Los Angeles for the winter season. Mrs. Karn, who is the sister-in-law of Mr. J. G. Bullock



MRS. FRANK GRIFFITH Matzene Photo  
One of Los Angeles' Most Attractive Society Leaders

and Mrs. F. E. Bright of Philadelphia, W. F. Robinson, a prominent banker of Toledo, Ohio, and his daughter, Miss Ann Robinson; O. C. Beebe, cashier of the Zion Savings Bank and Trust Company of Salt Lake City, and Mrs. Beebe; Mrs. Mary Walker, Calgary; Mr. and Mrs. Fred J. Day of Salt Lake City, and Mr. and Mrs. C. A. Nollenberger, Pocatello, Idaho; Mrs. S. N. Lowndes and maid, and Mrs. J. J. Baldwin of Northport, New York; Mr. and Mrs. A. K. Currie of Butte; Mr. and Mrs. W. Schuyler of Denver, Mr. and Mrs. R. L. Crassenbart, of Milwaukee, Mr. and Mrs. W. C. Marshall and Mr. and Mrs. L. F. Carpenter of Minneapolis and Mr. and Mrs. George D. Breck and child of Pittsburgh.

One of the most attractive affairs given recently was the afternoon at cards with which Mrs. Louis C. Belden entertained at her home, 143 Ridgewood Place. Mrs. Belden, who is the daughter of Mr. and Mrs. H. M. Belden of St. Andrews Place, is a bride of five or six

of 2657 West Ninth street, will be his house guest during her sojourn here. With Mrs. Karn are her two children,



Vacuum Pan used by Gail Borden in the early 50s.

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Condensed Milk Co.  
Leaders of Quality  
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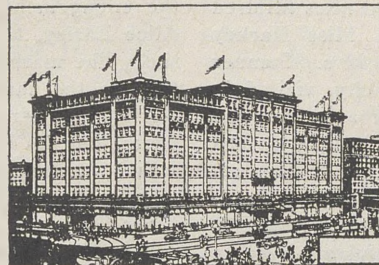
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Don't fail to eat an orange on March 10th



Marjorie and Master Charles Karn. Mrs. Karn's sister, Miss Florence Taylor has been a member of the Bullock household for several months, having come from Canada to be with her nieces, the two charming young daughters of Mr. Bullock.

Cards have been received by friends in this city announcing the engagement of Mr. Walter F. Morgan and Miss Mildred L. Harkey of Berkeley. Miss Harkey who is the daughter of Mrs. Sumner Harkey of the northern city, visited in Los Angeles last summer as a guest at the home of her fiance's parents, Mr. and Mrs. J. T. Morgan. Date has not been set for the wedding as yet.

Miss Ethelyn Walker was hostess Friday evening at a delightful affair given at the Jonathan Club. The coterie of friends invited for the evening enjoyed dancing and later a midnight supper.

Mrs. Frank Saville of San Francisco is the house guest of her daughter, Mrs. Edwin D. Mooers of 1458 Alvarado terrace. Mrs. Mooers is planning a number of delightful affairs in honor of her mother.

Felicitations are being extended Mr. and Mrs. Edward R. Young of 631 Manhattan Place over the arrival of twin daughters. Mrs. Young was formerly Miss Belle Wiley.

Mr. and Mrs. W. H. Anderson, who for many years have made their home in Venice, are planning to come to Los Angeles to make their home. Mr. Anderson is a prominent attorney here and the family, which consists of the father and mother with three charming daughters, have many friends in Los Angeles who are greatly rejoiced over the fact that they will soon be residents of this city.

Invitations have been issued for the annual charity ball to be given the evening of February 1 at Hotel Maryland. It is expected this ball will be the most brilliant social event of the season in Pasadena. The committee in charge of the affair includes Mrs. Harrison I. Drummond, Mrs. John S. Cravens, Mrs. Tod Ford, Mrs. Harry Gray, Mrs. Clinton C. Clarke, Mrs. William A. Brackenridge, Mrs. George Cruickshank, Mrs. Edward Fowler, Mrs. Arthur A. Libby, Mrs. H. M. Robinson, Mrs. Robert L. Gifford, Mrs. A. Stevens Halsted and Mrs. Frank Hogan.

Miss Mary Doerr, daughter of Mr. and

Mrs. Elbert Doerr of 1632 Fletcher avenue, South Pasadena, left recently for Toronto, Canada, where she will enter St. Margaret's College on February 1. Miss Doerr is one of the popular members of the younger set of South Pasadena.

Mrs. Thomas Earley of South Maren-go avenue, Pasadena, formally announces the engagement of her daughter, Miss Alice Earley, to Mr. Arthur C. Thompson. The marriage will take place some time in the early spring. Both Miss Earley and Mr. Thompson are socially prominent in Pasadena. Miss Earley's father was the late Mr. Thomas Earley who was mayor of Pasadena for four years.

Mrs. Stephen V. Childs of West Adams street has as house guest her niece, Miss Frances Redman of Piedmont, California, daughter of Mr. Lander Redman, who is a prominent attorney of San Francisco. Miss Redman is receiving much social attention.

Dr. and Mrs. George F. Bovard are passing a few days at Arrowhead.

Mr. Carleton Burke and his sister Miss Louise Burke have taken a cottage at Coronado for two months, Mr. Burke being an enthusiast at polo, the season opening there now.

Congratulations are being extended Mr. and Mrs. William Thomas of Eighth avenue over the arrival a few days ago of a baby son. The name chosen for the tiny heir is William Bailey Thomas. Mrs. Thomas will be remembered as the charming daughter of Mr. and Mrs. Richard Moore Bishop of 2500 Eighth avenue.

Mr. and Mrs. Arthur Bard have left Los Angeles and will make their home in New York. Mr. and Mrs. Bard formerly resided at 1637 West Adams street.

Dr. and Mrs. West Hughes of West Twenty-third street entertained with a bridge dinner last evening. The affair was in honor of Miss Nell Peter, formerly of Louisville, Ky., but who for several years has been making her home abroad, residing in Paris.

Mr. and Mrs. Hancock Banning of 240 West Adams street, make formal announcement of the engagement of their only daughter, Miss Eleanor Banning, to Mr. John C. Macfarland, son of Mrs. J. D. Macfarland of Portland street. Miss Banning, who was graduated from Miss Spence's school in New York city and finished a special course of two years at Berkeley two years ago, is one of the most popular members of the younger set. Mr. Macfarland is a graduate of Stanford and one of the successful young attorneys of the city. He was secretary of the Bachelors last year and is one of the board of governors this year. No date has yet been decided upon for the wedding which will probably,

however, be one of the brilliant events of the early summer.

Mrs. Walter Lindley has returned to her home in South Figueroa street after a delightful visit of six weeks in the east. The holidays were passed with her son Mr. Francis Haynes Lindley, who is attending school at Williamstown, Mass. Later Mrs. Lindley visited in New York and with friends and relatives in Philadelphia.

Mrs. M. L. Turner of Van Ness avenue entertained with a luncheon Tuesday, honoring her house guest, Mrs. Harmon D. Ryus of San Francisco. California poppies and maiden hair fern were attractively used in carrying out a color scheme of yellow. The guests were Mrs. C. Q. Stanton, Mrs. James Tabor Fitzgerald, Mrs. Dean Mason, Mrs. George S. Jenkins, Mrs. Sloane-Orcutt, Mrs. Frank Reese, Mrs. E. R. Hubbard, Mrs. Gilbert Wright, Mrs. Carrie Jacobs Bond, Mrs. William Henry Cline, Mrs. Nicholas Rice, Mrs. Reuben Shettler and Madame Mariska Aldrich.

Mrs. Albert Hamilton Busch and her daughter, Miss Amy Busch, have returned from their eastern trip and are again at their home on Portland street. Mrs. Busch and Miss Busch left Los Angeles October 22 for the Atlantic coast, where they visited in the principal cities. They attended the big football game Thanksgiving Day and passed the holidays at the Biltmore, where Mr. Hayes Busch, who is a student in the preparatory school at Lawrenceville, joined them. Accompanying Mrs. Busch and her daughter home was Miss Carrie Ward of San Francisco, who was with them on their eastern trip.

Mr. and Mrs. Leigh Garnsey of 2407 Juliet street have been enjoying a pleasant sojourn at Arrowhead Hot Springs. They were accompanied by their two children.

In honor of her daughter, Mrs. Percy Wallace Rairden, formerly of Sumatra, Java, who has been visiting in Los Angeles for several months, Mrs. Robert G. Gillis of Santa Monica entertained recently with a luncheon. The affair was most informal, guests including, besides Mrs. Rairden, Mrs. Frederick McCormick, formerly Miss Adelaide Gillis; Mrs. Earl R. Nash of Los Angeles, Mrs. Bertha Andrews of Minneapolis, Mrs. Russell Johnson of Burbank and Miss Dolly LaVeely of London, England. Mrs. Rairden, who will make her future home in San Diego, before her marriage was Miss Dorothy Gillis.

Hostesses who will preside at the regular bi-monthly dinner-dance at the Los Angeles Country Club Wednesday evening, January 31, will be Mrs. Godfrey Holterhoff, Jr., Mrs. Hancock Banning and Mrs. E. T. Earl. The usual number of dinner parties will precede the dance and the "no host" table will also be popular.

Mrs. F. A. Jeffers of 311 South Van

Ness avenue entertained Saturday last with a prettily arranged tea, the affair being the occasion of the announcement of her daughter, Miss Freeda Jeffers, engagement to Dr. E. J. Johnston of South Pasadena. Mrs. George E. Cannon and Mrs. W. M. Jeffers assisted, and violets and Cecil Brunner roses were artistically combined in the decorations. Miss Jeffers is a graduate of Washington Seminary, while her fiance is a University of Minnesota graduate. The wedding, which culminates a two years' acquaintance, will take place this spring.

Mrs. William A. Clark, Jr., was hostess recently at a theater party at the Mason opera house, followed by a supper at the Los Angeles Athletic Club. The affair was in compliment to Miss Celeste Dorr of Washington, D. C., who is the house guest at present of Mrs. John Mossin of New Hampshire and Eighth streets. Guests included members of the younger set and dancing was enjoyed in the latter part of the evening. Miss Dorr, who has been the guest of Miss Marion Wigmore for several weeks, will visit with Mrs. Mossin until the middle of January, when she will go north. Besides Miss Dorr, Mrs. Clark's guests included Miss Eleanor Banning, Miss Dorothy Lindley, Miss Louise Hunt, Miss Marion Wigmore, Miss Beatrice Wigmore, Miss Schoffel, Miss Helen Duque, Miss Mary Forve, Miss Louise Ballard, Mr. Joseph Banning, Jr., Mr. Secundo Guasti, Jr., Mr. Clark Bonner, Mr. Jack Macfarland, Mr. Maynard McFie, Mr. William McFie, Mr. Wheeler Chase, Mr. Gabriel Duque, Mr. Arthur Holt, Mrs. John Garner, Jr., Mr. Paul Herron, Mr. P. J. Willis, Mr. William Lovett and Mr. and Mrs. Michael J. Connell.

Mr. and Mrs. William Bradford Joyce of New York, with their two sons, William, Jr., and Morton Dean Joyce, are to be numbered among the winter sojourners, occupying their new home in Beverly. Mrs. Ethelbert Barnes of Louisville, Ky., will be the guest of her brother-in-law and sister for the winter months.

Of local interest is the announcement made of the marriage in Waban, Mass., of Miss Barbara Wiley of Boston to Rev. John Christfield Donnell, rector of St. Thomas Episcopal church of Newark, N. J. The ceremony was a fashionable event of Wednesday, January 17. The bride has many friends here, having visited in Los Angeles last autumn as the house guest of her aunts, Mrs. E. Ely Patterson and Miss Wiley of West Thirtieth street. Mr. Donnell is a former Los Angeles boy, having lived here until manhood. He is a brother of Mr. Birney Donnell and Mr. Horace Donnell, both prominent in the legal fraternity of this city. The young couple will reside in Newark, where they will be at home after April 10.

Mr. Louis Vetter, member of The Bachelors, and one of the most popular of the local clubmen, will be host, February 1, at a handsomely appointed dinner-dance given in honor of Miss Eleanor MacGowan, one of the first of the young buds to be introduced this season. The affair will take place at the California Club House.

#### NOTICE TO CREDITORS No. 32227

Estate of James D. Stanton, deceased. Notice is hereby given by the undersigned Lewis C. Carlisle, Administrator with the Will Annexed of the estate of James D. Stanton, deceased, to the Creditors of, and all persons having claims against the said deceased, to exhibit them with the necessary vouchers, within four months after the first publication of this notice, to the said Administrator at the office of John Beardsley, Room 334 Title Insurance Building, northeast corner of Spring & Fifth Sts., City of Los Angeles, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within four months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated January 3rd, 1917.  
LEWIS C. CARLISLE,  
Administrator with the Will Annexed.  
JOHN BEARDSLEY, Attorney.



### THE HISTORIC Palace Hotel OF SAN FRANCISCO

Located in the heart of  
the Business, Shopping  
and Theatre Districts

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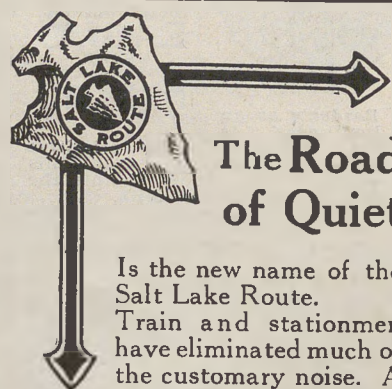
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be greater than you  
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the customary noise. A  
journey East in the Los  
Angeles Limited or Pacific  
Limited, solid daily to Chicago  
via Salt Lake Route and Union  
Pacific will be a pleasant ex-  
perience.

Let agents at 501 or 503 South  
Spring St. tell you about them.



## MUSIC

(Continued from Page 6.)

Peter, seeing that he is being laughed at, and with the exaggerated morbidity of a sick body and mind, kills her.

The play is interesting and the music melodic, in many places so appealing that it won hearty applause. Several of the numbers were repeated, but the music is so written that no repeats should be permitted. It is conceived in modern style and runs through without pause. In a curtain call address Mr. Patterson spoke of operatic conditions in America. The performance was good. The orchestration was reduced from the full score for string quintet and piano for this occasion. The scenery and lighting were adequate. The stage management by Miss Josephine Dillon must be particularly commended. Finally, all of the singers were effective in their respective roles. The work made a strong impression and appears to warrant the assumption that it will have a successful career. If so, it will be the first successful American grand opera,—and Los Angeles made it.

Lovers of German lieder had a feast offered them in the recital of Julia Culp, on the Behymer Philharmonic course at Trinity Auditorium last Tuesday evening. This was the first Philharmonic recital that has been given for several weeks and the public was all the more ready for the continuance of its musical education.

It is interesting to note the continuous recognition and assistance Mr. Cadman is extending to the "local composer." Possibly he remembers the day when he was one himself. He is no longer local, but national, and from that position to the point of internationality

takes a longer and harder pull on the contrapunctal boot-straps than it does to get into the first class. It is hard to see how Mr. Cadman retains time enough for his own work, so many are the calls on his time and good nature. The local composer and the woman's club seems to camp on his footsteps at all hours from two to seven in the morning.

Mrs. Ruth Dearhorff Shaw will give a program of the most modern piano compositions at the Hotel Huntington, January 30.

Says the editor of the Musical Courier, New York: "The attack on the proposed California legislative measure to regulate music teachers is best exemplified in a single sentence from the Los Angeles Graphic: 'Imagine a California Governor's commission sitting on the correctness of the tone production of a singer!' The Graphic very correctly points out also that such measures never will be successful in this country so long as politics plays the role it does in a Governor's appointments.

## CHAUTAUQUA MASS MEETING

Owing to the unexpected absence of two of the leading speakers, the Chautauqua mass meeting arranged for last Monday had to be postponed. It will be held on Tuesday next, January 30, at the First Methodist Church, with the pastor, Dr. Locke, in the chair. Addresses will be delivered by Bishop Johnson, Dean MacCormack, Dr. Seletman, Mayor Woodman and others, and an attractive vocal and musical program is being arranged by Mr. L. E. Behymer, one of the vice-presidents of the Chautauqua Association. The meeting, it is needless to say, will be open to all and wholly undenominational in character, and will

be one of the very rare occasions upon which Bishop Johnson may be heard in public outside one of his own congregations in the Diocese of Southern California.

## Mina Deane Halsey

Mrs. Mina Deane Halsey, passed away Tuesday, January 9, after many months of illness. Better known, perhaps, for her "Tenderfoot in Southern California" and "Needles and Pins," her writings also touched on more serious subjects and her poetry and blank verse were examples of deep thought and lofty sentiments. In earlier years Mrs. Halsey was a composer of music, her "Royal Purple March" being frequently played

by Sousa's and other prominent bands and her negro folk songs having been popularized by May Irwin. A remarkably gifted and versatile woman, she also devoted her talents to art, book-binding and wood-carving and found great pleasure in the out-of-door studies of astronomy and botany with her husband.

A native of New York state, she came to California in 1900 and so loved her adopted home that she requested cremation and that her ashes be strewn broadcast among the mountains and flowers of Southern California. During the past year Mr. A. E. Halsey, her husband, practically gave up business to be with his wife in her losing fight for health.

# MT LOWE MILE HIGH

DAILY EXCURSION FARE

## \$2.00

TRAINS DAILY 8, 9, 10 A.M.-1:30, 4 P.M.  
FROM MAIN STREET STATION, LOS ANGELES

ASK OUR AGENT FOR FOLDER

## PACIFIC ELECTRIC RAILWAY



Wide, winding, well paved boulevards

—Pure mountain water in unlimited quantities

—Boulevards lined with ornamental trees

—Oak or sycamore trees on 80% of the lots

—City conveniences being installed

—Slightly knolls and wooded ravines and level acreage

—Country estates possessing unusual advantages

—Mutual building restrictions insuring harmonious development

—Opening prices low for property of this high character

**Motor Out  
Any Day**

The agent on the tract will gladly show you through—or you may arrange to see the property by telephoning our Pasadena Sales Office at 254 E. Colorado St., Colorado 555.

An hourly motor bus service has been installed connecting Flintridge with the business center of Pasadena.

# Announcing The Opening of Southern California's Finest Residential Park

LOCATED upon the main highway north of Pasadena, within easy walking distance of Annandale Golf Links—close to the park and foothill trails and drives so much enjoyed by outdoor enthusiasts, **Flintridge** has been passed by thousands of motorists, and thousands of times the question has been asked, "How soon is this beautiful property to be put on the market."

Flintridge is owned by ex-United States Senator Frank P. Flint, and upon it he has built his home place, occupying about fourteen acres. For years it has been his pet hobby, his pride—and now he is opening it up so that others may share in this most attractive of all home districts in beautiful Southern California.

Send for the  
"Picture Story of Flintridge"

# Flintridge



# Cheaters

By Pearl Rall

NELLIE NICHOLS is one of the especially pleasing bright spots on the Orpheum bill this week. She is an exceptionally brilliant brunette of the gipsy type, whose act would not be out of the ordinary but for the introduction of a sketchy characterization of an Italian immigrant woman who outwits a

ferred to his wife, of his evening's progress homeward was termed "Comin' Through the Rye." Billy Cripps summons a "boob" from the audience, a stage hand and an orchestra leader to form a quartette. Without this by-play the number would gain immeasurably. Jerome Daley, the stage hand, has rather the best voice and a pleasing personality, but the four are not uniform in strength



Genevieve and Vivian Tobin at the Orpheum

corporation boss. In place of telling what she told the boatman at the dock as to how she came by the roll of bills in her apron pocket the story is enacted in stage. Although she is such a beautiful picture as an Italian peasant, and suggests Irish and Jewish parentage in her songs she looks like a fine type of Jewess, than which there is none more royal.

Jimmie Barry and Mrs. Jimmie related the other side of the old "rube gag," showing how "the pride of Hensfoot" won a bet to kiss the leading chorus lady at a metropolitan Folly Theater.

Joe Morris and Flossie Campbell maltreat the English language in outrageous fashion under the excuse of discussing an "Avi-Ate-Her." Joe's oriental dance imitation is the best thing in the stunt—otherwise it is "so-so." Charles Irwin, who has the glossiest waving hair that ever shone under a spot light and was a genuine little sport in appearance at least, and Kitty Henry, who was quietly clever, reminded us of a situation from "The World of Pleasure." This explanation of a badly inebriated husband of-

nor always well blended in their choral effects.

## "Experience" Coming to Macon

Beginning next Monday night, January 29, the much discussed modern morality comedy drama, "Experience," by George V. Hobart, begins a week's engagement at the Mason, with a bargain matinee on Wednesday and a special-priced matinee Saturday afternoon. In ten brilliant scenes "Experience" tells the romantic story of the adventures of Youth—the average young man of today—when he leaves his home and goes out into the big world to seek fame and fortune, and the characters in the play are called by the various vices and virtues Youth meets with on his adventures. The play contains music, singing, dancing, drama, laughter, fashion, pathos and pageantry. "Experience" has been a tremendous success wherever it has been presented. It played for nine months in New York, five months in Boston, seven months in Chicago and five months in Philadelphia and so emphatically popular was it in these cities that it was necessary to give

## TRINITY AUDITORIUM

L. E. Behymer, Mgr.

Sixth Pair of Concerts

## Los Angeles Symphony Orchestra

### PROGRAM

Midsummer Night's Dream ..... Mendelssohn  
Variations Symphoniques, Op. 23 ..... Boellmann  
For Violoncello and Orchestra  
Symphony No. 4 in F minor, Op. 36 ..... Tchaikowsky  
Axel Simonsen, Soloist

Friday Matinee, February 2, at 3 p. m.

Saturday Evening, February 3, at 8 p. m.

Prices 50c to \$2.00

500 seats at 50c on sale

Seats now on sale at Trinity Auditorium Box Office

F. W. BLANCHARD, Manager

## MASON OPERA HOUSE

Beginning Monday, Jan. 29

The Most Wonderful Play in America

## "EXPERIENCE"

By Geo. V. Hobart

10 Big Scenes—A Company of 82

Prices—Evenings 50c to \$2.00, Saturday Matinee 50c to \$1.50. Wednesday Matinee, Best Seats \$1.00

## Orpheum

### THE BEST OF VAUDEVILLE

Every Night at 8, 10-25-50-75c; boxes, \$1.00

Matinee at 2 DAILY, 10-25-50c; boxes 75c.

Except Holiday Matinees.

"THE AGE OF REASON," Vivian and Genevieve Tobin; AL SHAYNE, "The Singing Beauty," STAN STANLEY, The Bouncing Fellow; MAYO & TALLY, Sweet Singers; RONAIR, WARD & FARRON, "Are You Lonesome?" Mr. and Mrs. JIMMIE BARRY, "The Rube;" THE VOLUNTEERS, Cripps, Raub, Daley & Lyon; NELLIE V. NICHOLS, "Will Someone Name My Nationality?"  
Orchestral Concerts, 2 and 8 p. m. Pathe Semi-weekly News Views.

## MOROSCO THEATER

Broadway Near 8th

Beginning Sunday Matinee

First Appearance of Miss Bertha Mann, the Morosco's New Leading Woman in

## "A WOMAN'S WAY"

Grace George's Famous Comedy Success

Prices: Nights: 10c to 75c. Matinees: 10c to 50c

## MAJESTIC THEATRE

3rd Week Now Playing

Cecil B. De Mille's Photo-Drama Masterpiece

## GERALDINE FAKRAR

in "JOAN THE WOMAN"

Supported by an All-Star Cast

A Symphony Orchestra. Directed by William Forst

Prices: Eves.: 25, 50, 75, \$1.00. Mats.: 25, 50, 75.

## CLUNE'S AUDITORIUM

PREMIER PRODUCTION CLUNE'S LATEST CINEMA ACHIEVEMENT

## The EYES of the WORLD

BY HAROLD BELL WRIGHT

Twice Daily: Mats. at 2:30—25c, 50c, 75c. Eve. at 8—25c, 50c, 75c, \$1.00.

## MILLER'S THEATRE

Junc. of Spring & Main at 9th

Week Beginning Sunday. William Fox Offers

## GLADYS BROCKWELL

(The Girl of a Thousand Expressions)

In Richard Stanton's Latest Sensational Photodrama "ONE TOUCH OF SIN"

And the Latest Two Reel Foxfilm Sunbeam of Joy, "HIS TICKLISH JOB."

## WOODLEY THEATRE

Shows Begin

11, 12:30, 2, 3:30, 5, 6:30, 8, 9:30

ONE WEEK BEGINNING MONDAY, JANUARY 29

## GEORGE BEBAN

in "His Sweetheart"





breakfast matinees in order to accommodate the crowds who wished to see this extraordinary play which the critics called "the most wonderful play in America." It has received the endorsement of the clergy generally. William Elliott, F. Ray Comstock and Morris Gest, the producers of "Experience" have arranged to send to Los Angeles the famous New York-Boston "Experience" organization, with a cast of 82 notable players selected by a committee

sisted by his relatives, principal among whom is his pretty wife. The combination he has worked out—with his relatives—is a new one and delightful. Harry Mayo and Harry Tally are one-half the once famed Empire state quartette; they come as a duo team, with new songs. And the fifth new-coming act is offered by Ronair, Ward & Farron, with a melange of song, dance and patter, "Are You Lonesome?" Nellie V. Nichols, in new gowns and new numbers, Mr.

#### "Joan" Continues at Majestic

That a new epoch in photodramatic entertainment has been established by Cecil B. De Mille's cinema masterpiece, "Joan the Woman," in which Geraldine Farrar is seen as Joan of Arc at the Majestic Theatre, seems to be the unanimous opinion of thousands who have witnessed this magnificent production which begins its third big week Monday. So unusual is its interest, so universally known is the story of this famous Maid of Orleans, so beautiful is the pageantry and so historic is the detail, that it appeals to all classes. "Joan the Woman" is a great picture," says one critic. "It will fire, ennoble, and sway multitudes."

#### George Beban at Woodley's

George Beban is appearing in another of his inimitable portrayals of an Italian character in the quaintly appealing photo-play, "His Sweetheart," which will be shown at Woodley's Theater in the coming week. Mr. Beban's interpretations of this type of character part are in no sense cartoons or caricatures, but sincere delineations of the temperamental, excitable and lovable Italian alien to America. As Joe Piciarri, the ice man in the tenement district of an Italian section of New York, Mr. Beban is seen at his best. There is a strong story of politics and love to give added interest to this interesting photo-play, in which it is expected Mr. Beban will score even greater success than in his famous role in "Pasquale" or "The Sign of the Rose."

#### Melodrama Supreme at Miller's

"One Touch of Sin," a sensational feature starring Gladys Brockwell, the girl of a thousand expressions, is the big attraction coming to Miller's for a week beginning tomorrow. Miss Brockwell has another role of the sort that has in the short space of a few months made her one of the leading actresses on the screen. As an additional number, a two-reel Fox film sunbeam of joy entitled "His Ticklish Job," described as "a laugh from start to finish," features Hank Mann and a lot of other fun-makers.

#### Minneapolis Symphony and Guilbert

Minneapolis Symphony Orchestra will be at Clune's Auditorium Sunday afternoon, February 4, Monday evening, Tuesday afternoon and Tuesday evening programs, February 5 and 6, will be given at Trinity Auditorium, with a complete change of program for each performance.

Attention is directed to the change in the date of the Yvette Guilbert recitals. The first will be given Saturday afternoon, February 10, the farewell Tuesday evening, February 13.

#### JANUARY WHITE SALE

New line of embroidered Handkerchiefs, Towels, Doilies, Luncheon Sets, Pillows and Table Linen  
EMBROIDERY AND LINEN SHOP  
F. GUGGENHEIM, Fourth Floor BRACK SHOPS

WEEKLY DE LUXE TOURS  
**HONOLULU**  
JAPAN-AUSTRALIA  
CHINA-SOUTH AMERICA  
Main 280 - AGENTS ALL LINES - Home 10459  
D. F. ROBERTSON  
400 SOUTH SPRING ST., LOS ANGELES

**INDESTRUCTO TRUNKS**  
Are Guaranteed For Five Years Against Damage, Loss or Fire.  
**INDESTRUCTO LUGGAGE SHOP**  
224 WEST FIFTH

#### Announcements—Stationery

C. WESLEY DENNING CO. Printing, engraving, social and business stationery, wedding invitations, announcements. Brack Shops, 521-527 W. Seventh, at Grand. Phones F 6435, Main 2783.

#### Art

PLACE OF FINE ARTS CO., 923 S. Figueroa. Furniture and picture framing. Visit our galleries of paintings.

#### Corsets

L.A. MARQUE, 1020 Haas Bldg. Custom corsets built to the figure. Lingerie.

#### Gowns

HARIOT ROSE, Brack Shops. Gowns and fancy coats made with style to please.

MRS. PHOEBUS-OLIVER, Modiste, 1721 West Seventh St. Tel. 53152.

#### Hairdressing

ROSEMARY BEAUTY SHOP, Prom. H. Brack Shop. Facial treatment specialists.

#### Interior Decorators

F. OLIVER WELLS, Brack Shops, interior decorating, draperies, hand decorations on furniture. Mural and tapestry painting.

#### Japanese Goods

THE NEW YAMATO, 635-637 S. Bdway. Largest Japanese store on Coast. Complete line of Chinese and Japanese art goods.

#### Needlecraft

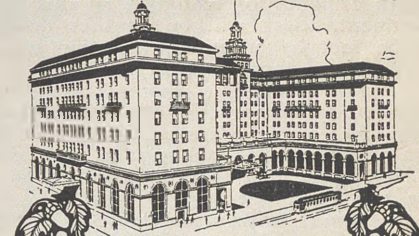
MAISON STAEHEL, of Switzerland. Imported needlework. Linens. Brack Shops.

#### Portraits

BROWNELL'S STUDIO, 5th floor, Metropolitan Bldg. High class portraits greatly reduced in price during summer months.

C. A. KRAUCH, 444 S. Broadway. Portrait photography. Not the usual stereotyped photos, but artistic workmanship.

## Hotel Oakland



A \$2,000,000 building overlooking Lake Merritt and the mountains in Oakland, California.

☞ Sunny corridors surrounding beautiful gardens

☞ Ideal cuisine and service features.

☞ Surprisingly low rates \$1.50 up

Carl Sword, Manager



## Hotel Alexandria

Los Angeles

The Center of Things Social

The Alexandria conservatory foyer is becoming more and more popular as a rendezvous of cosmopolitan Los Angeles. It is a charming place for matinee tea parties.

In the Alexandria Grill a special business men's luncheon is served daily at the popular price of 75c.

An after-theater supper is served nightly for \$1.00.

For Convenience and Economy  
Do Your Cooking With

## "L. A. GAS"

### The Labor-Saving Fuel

Los Angeles Gas and Electric Corporation  
645 SOUTH HILL STREET

Main 8920

Home 10003

of well-known American artists. Each girl represents a distinct type of girlish comeliness.

#### Another Washington Square Success

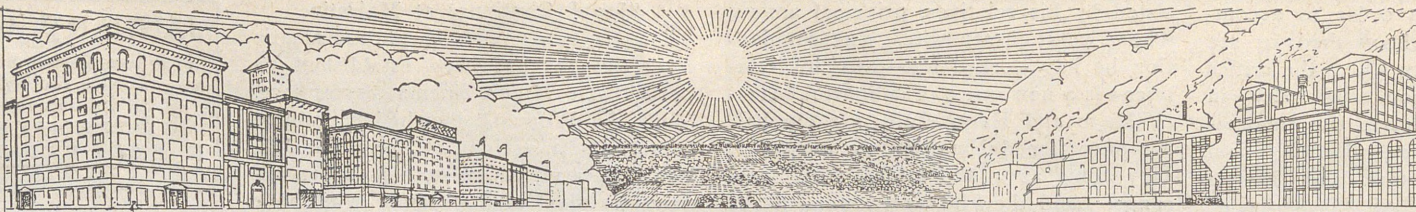
Efforts of the Washington Square players have never yet failed to be hits when secured for use on the Orpheum circuit. Therefore the announcement that "The Age of Reason," of that repertoire is a joint headliner for the week beginning Monday matinee, January 29, at the Orpheum, excites deep interest and assurance. In it are the exceptionally talented young child players, Vivian and Genevieve Tobin. These two girls, yet in their early teens, are of long stage ancestry, and are real and cultured players, and not merely precocious children. "The Age of Reason" is a clever satire on modern divorce and its conditions, played from the opposite end—that of the child—and these two, with their support, carry it on to a logical and legitimate conclusion. Al Shayne, the other headliner, who is billed as "the singing beauty," is anything but beautiful. However, he has a mobile "map" and the ability to manipulate it; he has a good voice and the material to fit it. The featured act is offered by Stan Stanley, "the bouncing fellow," who is as-

and Mrs. Jimmie Barry, in "The Rube," and The Volunteers, the singing novelty, with new orchestral numbers and the news views complete the bill.

#### "New Leading Lady" at Morosco

Dual features of the new bill at the Morosco, which begins with tomorrow's matinee are to be a new leading woman and a great play. The new leading woman is the celebrated Bertha Mann, who comes to the Morosco Theatre from tremendous success in New York. Miss Mann is beautiful and talented and has had experience with some of the biggest organizations in the east. She will make her first appearance here in the comedy made famous by Grace George, entitled "A Woman's Way." "A Woman's Way" is founded upon the cleverness of a young wife who, by inviting the "other woman" to her home plays a strong card in his reformation, and the lively comedy of the play begins when the husband finds them both there. The cast surrounding Miss Mann will include all of the Morosco favorites with Richard Dix, Joseph Eggenton, Warner Baxter, Mary Baker, Douglas MacLean, Lola May, Lillian Elliott, Harry Duffield, David Butler, William Quinn, Audell Higgins, and many others.





## FINANCIAL AND INDUSTRIAL

### LOCAL TAXATION

THE amount of money to be collected by Los Angeles county by direct taxation, for the year 1916-17, amounts to \$13,139,875.14. By the city of Los Angeles, for the same period, 6,414,115.94.

Total \$19,553,991.08

These figures do not include any share of the expenses of the state. The corporations of the county bear their full proportion of this burden. The state officials now in charge of the state government mendaciously maintain that the people pay no proportion of this tax. They try to delude the public in this regard. The earnings of the corporations, whether they be private or public service by whom these taxes are paid, must in the end come out of the people. Hence the people, indirectly, pay the tax.

In figuring the total amount of taxation borne by the people of Los Angeles county it must also be remembered that every municipality scattered throughout the county also levies taxes on the property within its boundaries.

That the amounts taken from the people annually for taxes are large beyond all reason goes without saying. If we were not enjoying a period of abnormal prosperity these charges could not be met without large borrowings for that purpose. The tax rate per capita of the State of California is the highest per capita rate in the Union. Los Angeles city is imitating the state in increasing taxation as rapidly as she can. A citizen of Los Angeles can soon boast that his per capita tax is larger than that of any other municipality in the Union.

The city authorities are doing many things, all of which increase taxation, that are ill-advised. What sense is there in continued reductions of water rates while the city is heavily indebted for its water system? Property holders are assessed to pay interest on bonds issued to acquire and develop a water system, instead of having the system earn the interest. When once the debt is discharged, then it would be proper to reduce the rates to a figure which would simply maintain the system. What avail is it to have a cheap water rate at the expense of an exceedingly high tax rate? A moderate tax rate and a moderate water rate would bring us population more rapidly than a decreased water rate with an abnormal high tax rate.

The city authorities are about to embark in the light and power business and will call upon the people to vote an additional bond issue of some twelve million dollars for that purpose. If, when it acquires these public utilities, it cuts the prices to be charged for light and power, as it has already cut water rates, raises the salaries of and shortens the hours of labor of employees in this department, there will be another deficit to be met by additional taxation upon real and personal property.

On top of all this, there is agitation by the city authorities for a city-owned ship line, a city slaughterhouse, a city fish market, a city cold storage plant and a city jitney line to take working people to their homes free of cost. All of these things will mean more officials, increased payrolls and higher taxation.

A few years ago public-spirited citizens of Los Angeles spent considerable time, besides much hard labor, to defeat Job Harriman for mayor, for fear that he would establish a socialistic government. Had he been elected it is doubtful whether he could have rushed the city into socialism faster than the present administration is accomplishing that fact.

It is said that in 1913 the number of employees of Los Angeles county was 3,324, drawing salaries amounting to \$1,400,474.00. In 1916, the number of county employees was 4,158, drawing salaries of \$2,063,234.00, an increase of 25.3 per cent in number of employees and an increase of 47.3 per cent in salaries paid.

There has been no increase in the population of the county in three years to justify any such increased expenditure for employees alone. Followed down the

line, the expense of administering the county has increased in every other department in proportion.

It will be noted that this increase has occurred while the county was operating under the reform system of government, which was to eliminate the bosses and reduce taxation.

Public office, it would appear, has ceased to be a public trust in this county. Against the opposition of the public the county rented from Los Angeles city a cement plant. The county has not paid any rent for the plant as that part of the performance is tied up by litigation undertaken by some taxpayer who questioned the right of the county to embark in this enterprise. According to statements which recently appeared in the daily press of the city, a year's operation of the cement plant, not counting the rent, which may not have to be paid—resulted in a very considerable loss to the county, while the cement produced was not of the best quality.

In county affairs the voice of the people seems to be utterly ignored. Not long ago the voters of the county turned down the proposition to issue several million dollars' worth of bonds for flood control purposes, and for building a road up the Arroyo Seco and another road through the San Gabriel canyon to Antelope Valley. Notwithstanding the fact that these bonds were defeated, the supervisors have gone right along spending large sums annually for flood control and are actually, year by year, building a road through San Gabriel canyon, at great expense to the county.

The supervisors now propose to submit another bond issue to the people for flood control. These bonds are to be voted on, on the same day as the city power bonds. It is possible that the total of these two issues will cause the voters of the city and the county to pause a while before incurring this additional burden of indebtedness.

The land owners benefitted by any action taken to prevent floods should bear the principal part of the costs of such action.—Farmers' and Merchants' Monthly Letter.

### Automobile Advertising

The daily newspapers of the United States obtained \$15,017,067 of advertising from automobile concerns in 1916, to which should be added \$3,003,413 for accessories, making a total of \$18,020,480, according to a compilation in the Editor & Publisher. This represents 65 per cent of the total advertising placed by this industry during the year. The total auto advertising bill for the country was \$23,103,180.

Of the advertising placed with the newspapers, 60 per cent or \$9,010,240, was paid for by the manufacturers, while \$6,006,827 or 40 per cent, was paid for by dealers. This is \$10,221,022 in excess of the amount carried in 1915.

The total number of cars manufactured during the year was 1,617,708, of which 77,496 were exported. This leaves 1,540,212 sold in the United States, including motor trucks. The average advertising cost is estimated at \$15 a car.

It is estimated that the daily papers during 1917 will secure \$18,525,000 of advertising, to which \$3,705,000 will be added for accessories, making a total of \$22,230,000, or \$4,209,520 more than in 1916.

During the week of the automobile show the metropolitan daily papers received 2,790 columns of automobile advertising at an average of \$88.20 per column, making a total of \$246,078 for the week.

### California Petroleum

The first well on the new Bell Ranch property of the California Petroleum Corporation, has just been brought in. It is tanking at the rate of 400 barrels a day. Allowing for settling of production, it is figured this well is good for 10,000 barrels a month. It is known as well No. 2, and is the one nearest the Union Oil Co.'s property. Production of the new well is double the expectation of the company's engineers who anticipated production of 150 to 200 barrels a well for the Bell Ranch field.

By the end of this year, twenty wells will have been drilled, according to present plans, on this property, which is regarded as one of the most valuable pieces of new oil land in California. Work on several of the wells is far advanced, and they are near the productive stage.

### Oklahoma Leads in Oil Production

That 1916 was a record-breaking year for the petroleum industry of the United States is indicated in a preliminary estimate of the output of crude oil made by John D. Northrup, of the United States Geological Survey, Department of the Interior. He estimates that during the year just closed 292,300,000 barrels of crude petroleum were produced and marketed in the oil fields of this country. This quantity is greater by 11,000,000 barrels, or 4 per cent, than the output in 1915. In addition to the quantity of oil produced and marketed in 1916, several million barrels were produced and placed in temporary field storage in Kansas and Oklahoma.

The following table shows by states the marketed production of petroleum in 1915 and an estimate of the production in 1916 in barrels of 42 gallons each:

State	1915	1916
Oklahoma	97,915,243	105,000,000
California	86,591,535	89,000,000
Texas	24,942,701	26,000,000
Illinois	19,041,695	16,500,000
Louisiana	18,191,539	15,800,000
West Virginia	9,264,798	8,500,000
Pennsylvania	7,838,705	8,000,000
Ohio	7,825,326	7,400,000
Kansas	2,823,487	6,500,000
Wyoming-Mont.	4,245,525	6,300,000
Kentucky	437,274	1,200,000
Indiana	875,758	1,000,000
New York	887,778	900,000
Colorado	208,475	190,000
Other states	14,265	10,000
	281,104,104	292,300,000

The increase in 1916 is accounted for by the continued ability of the newer fields in the Mid-Continent and Rocky Mountain regions to supply enough oil from new wells to more than offset the normal decline in the older fields east of the Mississippi.

### Excess Profit Tax Vague

The proposal of democrat house leaders to impose an excess profits tax upon corporations, firms and individuals engaged in business is vague in its terms. It is the plan, according to the Washington dispatches, to lay a tax of 5 to 8 per cent on profits in excess of 8 per cent per annum, but nothing is said as to the basis upon which the profits are to be calculated. It is of the utmost importance whether ratio of profit is to be calculated upon gross amount of business done or upon the capital invested in the business. Only less important is the question whether profits are to be struck after payment of interest on indebtedness or before.

### Union Oil Company

For the year ended Dec. 31 sales were about \$27,750,000, increase \$8,500,000; surplus after charges, about \$9,600,000, increase \$4,630,000; balance after depreciation, \$7,200,000, an increase of \$4,380,000; production of crude oil by the company and subsidiaries amounted to about 6,675,000 brls, an increase of 1,374,000 barrels.

### L. A. Gas Co. Re-elects Official Staff

The stockholders of the Los Angeles Gas and Electric Company, at their annual meeting on Wednesday at 645 South Hill street, unanimously re-elected the present board of directors and officers to serve the coming year.

Those re-elected are Walter B. Cline, president; William Baurhyte, Charles P. Houghton and Champ S. Vance, vice-presidents; Thomas P. McCrea, secretary; Horace Cline, treasurer; Addison B. Day, manager of operation; Charles A. Luckenbach, manager of construction; William A. Cheney, general counsel; Thomas B. Parks, purchasing agent, and Hattie J. Kister, manager of new business.

### MORE PUBLICITY

PUBLICITY! In a vigorous speech at the Society of Railway Financial Officers, at Washington, recently, President Vanderlip, of the National City Bank, of New York, told his listeners a few plain and perhaps painful truths. He said there was selfishness in the railroad proposition—a selfish public, selfish labor, and selfish investors, and he added: "It is up to you to do what you can all the time to show to the public what selfishness really entails, not only on the railroad but on them. I do not believe you are doing that."

Mr. Vanderlip is right. Long ago we suggested that on every railroad-folder, printed for the traveler, there should be a lesson leaf, from the railroad's standpoint, for the traveler to read. Some of the largest railroads are doing this. Why should it not be done by all? Why should some railroads carry in their library cars, because they get them for nothing, publications devoted to muck-raking and to abuse of the corporations? The railroads have not protected themselves in the matter of proper publicity, says Leslie's Weekly.

Recently, Burns Bros., the largest coal dealers in New York City, were accused, by certain newspapers and other agitators, of all kinds of business misdeeds. A few years ago the proper corporate move would have been—none at all; merely a dignified silence, letting the untruths go unanswered. But following the lead of the American Telephone & Telegraph Company, the Bethlehem Steel Company, the Pullman Company, and many others, President Burns took advertising space and put his case in his own words before the public, emphatically replying to all the charges, giving the exact facts in the case and concluding with an offer to allow the district attorney to go over any of the records or "any committee of unbiased citizens to select an expert accountant to go over our books and verify the statements." In the same spirit Mr. A. C. Bedford, the new president of the Standard Oil Co. of New Jersey, declared immediately after his election, "I don't intend to be inaccessible. I don't believe in secrecy. There should be a better understanding between great public service corporations and the people." Mr. John D. Rockefeller, Jr., has spoken in a similar strain.

Every large corporation at one time or other finds it advantageous to talk frankly about itself to the public, through the advertising columns of the newspapers or magazines, while an increasing number are conducting continuous "good will" campaigns. It is the most farsighted and eventually profitable move any corporation can make, to make sure that the public which it serves understands rather than misunderstands it. It's business insurance of the most valuable kind.

### Young Banker Assumes New Post

Ralph E. Dobbs, for several years past associated with J. W. Wilson as examiner of banks for the Los Angeles Clearing House, has been added to the official staff of the Bank of Italy as assistant to the president of that institution.

The Bank of Italy has branches now operating in San Francisco, Los Angeles, Fresno, San Jose, Gilroy, Santa Clara, Merced, Modesto, San Mateo and Hollister, and it is the purpose of the bank to open in practically every city in the state. To Mr. Dobbs will fall the task of supervising the various branches opened, and although he will, necessarily, be absent from Los Angeles much of the time, this city will be his headquarters.

To this position Mr. Dobbs brings a fine record, having come from the Fort Dearborn National Bank of Chicago about twelve years ago to assume the assistant cashiership in the Home Savings Bank. Later he became cashier of the Equitable Savings Bank, which position he filled with marked success until his appointment as state bank examiner with headquarters in San Francisco.

C. M. Davenport, recently of the publicity department of the Citizens Trust



and Savings Bank, is another valued addition to the official circle of the Bank of Italy, in the publicity department. Mr. Davenport's previous record as a bank publicity man is indeed an enviable one, having attracted wide attention throughout the country.

#### Losing Money

The city council of Tulare have suddenly discovered that the municipally-owned water plant, which its organizers declared was a source of large income, as a matter of fact, has been losing money. Engineers, who are familiar with city-water plants, declare the "profit" which had been credited to the plant was made possible only through faulty book-keeping, and that instead of a surplus, the plant is about \$2500 in debt, says The Times.

While the city system shows an ostensible credit balance of \$17,000, against this, it is declared, must be placed \$3000 annually for redemption of outstanding bonds, and \$3300 as a conservative depreciation fund, making a total of \$19,800 debit of which no accounting has been made.

To meet this condition, the city officials now have under discussion the substitution of the meter plan for the flat rate system of charges which have been in force.

#### California Packing

Net profits of the Alaska Packers' Association, almost 80 per cent of the capital stock of which is owned by the California Packing Corp., from all sources, for the year ended December 31, 1916, amounted to \$2,099,354, as against \$941,597 for the preceding year.

All the bonds of the Alaska Packers' Association were paid off during the year. The only indebtedness outstanding was \$50,513, representing current items; whereas the company had current assets of \$5,981,972, of which \$932,159 was cash, and \$2,724,925 represented marketable investments consisting of state, municipal, and general corporation bonds.

The favorable results of the Alaska Packers' Association have a correspondingly direct effect on the position of California Packing Corp. When the original estimate of earnings of the last named company was made, several months ago, it was calculated that the Alaska Packers' Association would earn \$1,500,000, or practically \$600,000 less than what it actually earned.

The results of the dried fruit and canned goods branches of the California Packing Corp. business will not be determined for some time yet. If the original estimates in these lines are realized, as now seems assured, earnings of the California Packing Corp., in 1916, will be equivalent to between \$6.50 and \$7 a share on the common stock.

Considerable of the recent demand for the stock came from California.

In the third loan sought by Great Britain in this country of \$250,000,000 the interest rate is raised to 6 per cent. The first collateral loan was at 5½ per cent; the second for \$300,000,000 netted the investor 5¾ per cent. With the placing of the third loan a total of \$800,000,000 will have been borrowed in the United States on mobilized securities. This does not include Great Britain's share of the \$500,000,000 Anglo-French loan. The new notes contain a conversion privilege whereby they may be exchanged, at the option of the holder, for twenty-year 5½ per cent bonds, at any time prior to maturity.

#### Predicts Prosperity

"The plethora of money in the banks now added to by January interest and dividends, together with the general expectation and belief that 1917 will be an unusually prosperous year should make the investment field a closely cultivated one," says H. C. Williams, president of the Bankers' Bond and Mortgage Company, as reported in The Times.

"Fortunately, there has been no general tendency toward undue, wild speculation. There is a good deal of talk about individual-extravagance in the East but the finances of the people have thus far been kept well in hand. It is to be doubted if ever before, in a similar time of easy money and plenty of it, has it been so free from unsafe speculative booms, as at the present time."

#### Marketing Aid For Farmers

The development during the last fiscal year of a more extensive and more highly perfected demonstration market news service for perishable fruits and vegetables and the performance of work preliminary to beginning a similar service for live stock and meats are described in the annual report of the office of markets and rural organization of the United States Department of Agriculture, which has just been published. The news service for perishable foods and vegetables, established for four products in 1915, was extended to include a number of new crops, an additional number of stations in producing territory, and an increased number of permanent offices in market centers. The service has been valuable in assisting growers' organizations to plan selling campaigns intelligently; in promoting better understanding among growers, shippers, commission merchants and consumers, and in facilitating efficient marketing operations in other ways.

The office has continued its studies of market grades and standards for various farm products.

Investigations into the reasons for the economic loss of foodstuffs in transit are being continued, and possible methods of improvement are being studied. Co-operation between shippers and carriers with a view to reducing loss has been stimulated in various instances. Experimental shipments of various products originating on the farm, aggregating nearly 39,000 pounds, were made by parcel

post during the year. Results from these and earlier shipments, according to the report, indicate that it is physically possible to ship almost any commodity by parcel post when it is properly packed and handled. The experiments have shown also, however, that comparative returns from other marketing methods must be considered, and that it is essential for success in parcel post marketing for shippers to grade and standardize their products and to use suitable containers.

#### Absorbs Telephone

The Pacific Telephone and Telegraph Company has been authorized by the Railroad Commission to acquire the entire capital stock of the Riverside Home Telephone and Telegraph Company.

This is a step in the purchase of the Riverside Company by the Pacific Company. The Pacific Company bought all the bonds of the Riverside Company to the value of \$275,000 and paid for them \$168,253.44.

#### Kelly Springfield Tire

Kelly Springfield Tire Co. has won a patent infringement suit for close to \$400,000 by a decision handed down in

the U. S. Circuit Court in Chicago before Judge Sanborn. The companies involved are the B. F. Goodrich Co. and the Republic Rubber Co. This is the second important infringement suit to be won by the Kelly Springfield concern within the last year.

## Where Service Is Paramount

One of the most important factors in our success is the Personal Service we give to our Depositors.

This consists of courteous, intelligent attention to the needs and wishes of each individual Depositor and entitles him or her to the advice and counsel of expert financiers, when it is so desired.

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NAME	OFFICERS
<b>M</b> ERCHANTS NATIONAL BANK S. E. Cor. Sixth and Spring	W. H. HOLLIDAY, President. J. H. RAMBOZ, Cashier. Capital, \$1,000,000. Surplus and Profits, \$500,000.
<b>H</b> IBERNIAN SAVINGS BANK Second Floor, Hibernian Bldg. Spring and Fourth	GEORGE CHAFFEY, President. GEORGE A. J. HOWARD, Cashier. Capital, \$400,000.00. Surplus and Profits, \$77,655.00.
<b>N</b> ATIONAL BANK OF CALIFORNIA N. E. Cor. Fourth and Spring	J. C. FISHBURN, President. H. S. McKEE, Cashier. Capital, \$500,000.00; Surplus and Undivided Profits, \$200,000.
<b>C</b> OMMERCIAL NATIONAL BANK 401 South Spring, Cor. Fourth	W. A. BONYNGE, President. MALCOLME CROWE, Cashier. Capital, \$300,000; Surplus and Undivided Profits, \$180,000.00.
<b>F</b> IRST NATIONAL BANK S. W. Cor. Seventh and Spring	STODDARD JESS, President. W. T. S. HAMMOND, Cashier. Capital, \$1,500,000; Surplus and Profits, \$2,537,953; Deposits \$25,270,000.
<b>F</b> ARMERS & MERCHANTS NAT. BANK Corner Fourth and Main	I. W. HELLMAN, President. V. H. ROSSETTI, Cashier. Capital, \$1,500,000. Surplus and Profits, \$2,000,000.
<b>C</b> ITIZENS NATIONAL BANK N. W. Cor. Fifth and Spring	A. J. WATERS, President. E. T. PETTIGREW, Cashier. Capital, \$1,500,000; Surplus \$500,000; Undivided Profits, \$235,441.61.

## Have You Begun?

How about that New Year resolution to save-a-dime-a-day?

Hundreds are doing so with the aid of Security Pocket Dime Banks, but unless you get one and begin, you won't have any more money for Christmas this year than you had last.

There is a pocket dime bank for you at Branch or Main Office.

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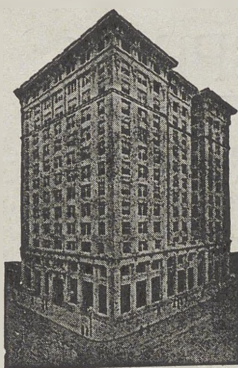
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# HATS! AND HATS! AND HATS!—AND OTHER HATS!

—There are Hats! and Hats! and Hats! and Hats! and Other Hats!

—And “Other Hats” are those that look over the heads of the crowd straight into your eyes and deep into your heart with the

## Charm of Personality

—[Which, in Hats, is the Charm of Beauty, of Vivacity, of Love]—  
— —And your heart looks back—and you know—but seldom.  
“Why—?”

— —For personality is as elusive and intangible and incomprehensible in hats as it is in a person —

— —But personality is present, powerfully present where are distinction, difference and character —

— —And so personality is present in these beauty blooms of new Spring Millinery at Bullock's— —the lovely new

## HATS FOR SPRING

That are ready in profusion — — The New Hats to be seen nowhere else —

—The New Hats ranging from dark to vivid shades—of fabrics and of straw—with flowers, wings or quills—[even of flashing metal]—and the Radiant Ribbon Hats in fold on fold like rainbows.

— —And the Sets—of Hats and Handbags of Silk, or Knit Sets in white with border of rose gold and blue trimmed—with cords and tassels—

—There are many, many things for you to see at Bullock's—in the Millinery Section—3rd floor.

